

## SIERRA MADRE NEWS

VOLUME 34, No. 9

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, NOVEMBER 17, 1939

More Streets  
Soon To Be  
Improved

Co-Operative Gas Tax Program For 1940 Submitted To City Council

A pretentious street paving program is lined up for Sierra Madre in 1940. At Tuesday's council meeting a letter from Street Superintendent Marion L. Hays recommended improvement of many main thoroughfares on a plan similar to that inaugurated this spring in which property owners paid only for material cost-labor and engineering costs, equipment rental being paid for out of the gas tax funds.

Recommended for improvement next year will be, paving: Alegria avenue, Baldwin to Mountain Trail avenues; Alegria avenue, Sunnyside avenue, to a point 140.28 feet east.

Curbs and paving: Manzanita avenue Lima street to Hermosa avenue, Lima street to Hermosa avenue, Ramona avenue from Michillinda blvd. to Hermosa; Mariposa from Michillinda blvd. to Sunnyside avenue; Park avenue, Ramona avenue to Sierra Madre blvd.; Fairview avenue, from Michillinda blvd., to a point 140.28 feet east of Sunnyside; Highland avenue, from Mountain Trail avenue to Canon avenue; Laurel avenue, from Mountain Trail to Canon avenues; Montecito avenue, from Auburn avenue to a point half way to Baldwin avenue.

Extension of streets and installation of curbs and paving recommended are Manzanita avenue, from present and east of Park avenue to Lima street; Fair View avenue, from present east end to the Thayer property—west bound; Grove street, from present northern end to Monastery road.

In the 1939 street improvement program, seven streets were paved—Mariposa avenue from Hermosa avenue to Lima street, first to be completed; Manzanita avenue, from Sunnyside avenue to Michillinda blvd.; Sunnyside avenue, from Grand View to Fair View avenues; Mariposa avenue, from Park avenue to Lima street; Manzanita avenue, from Sunnyside to Park avenue; Manzanita avenue, Park half way to Lima street; and Park avenue, from Ramona avenue to Orange Grove avenue.

"40 Years In Movies"  
Sunday Subject  
At Vine Gardens

Edward Langley whose one-man water color exhibit is creating most favorable comment at Wistaria Vine Gardens as well as at the Los Angeles Art Institute will be the guest speaker at the Vine Sunday evening, November 19th at 8:30. He has chosen for his subject "Forty Years in the Movies," having done designing for this industry. His latest work was construction in miniature of the dam and flood scenes in "The Rains Came." He will be assisted by Miss Rola Vail Brayton.

Appearing on the same program is Chobun Yonezo Okamoto who will lend color to the program by relating the romance and tradition of cascade chrysanthemums. These programs are open to the public.

WOMAN SEES CALIFORNIA GROW  
FROM INFANT TO NATION'S  
FIFTH COMMONWEALTH

WATCHING the growth of a state from its infancy to its place fifth in the Union, has been the privilege of Mrs. J. Madison Moote of 689 West Sierra Madre blvd., who celebrated her 86th birthday last week.

Mrs. Moote came from London, Ontario, to Orange in the summer of 1878, when traveling across country was an arduous experience, requiring 11 days. The following September Mr. and Mrs. Moote were married at Santa Ana and in 1881 were among a group of settlers to purchase acreage at Cucamonga where the original Cucamonga ranch was subdivided.

There they set out one of the first orange groves in the district and later Mrs. Moote's rose garden of 100 bushes, 50 of them sent from the east coast, became a thing of wonder in the small struggling community, where 16-day northers were not unknown and each rancher was allotted only two and one-half inches of water to irrigate each 10 acres.

Mrs. Moote established the first Sunday school at Cucamonga and was at the laying of the cornerstone of Chafee College, now Chafee Union High school, which was the first building erected in the town of Ontario. She believes that she and her son, F. D. R. Moote, are now the only living members of the group that attended this ceremony. She also watched the planting of the state row of pepper and graminia trees which now line beautiful Euclid avenue in Upland and Ontario, and speaks happily of flower shows and bazaars which she helped to conduct at the Presby-

Sierra Madre Girl  
Sees Old Hometown  
In Borneo Movie

Some of the greatest thrills experienced by Mrs. Peter Johansen, daughter of the Leonard Wam-mocks, who lives in Borneo, have been motion pictures with shots of the Santa Anita race track with Sierra Madre in the background. There is nothing like seeing someone from your old hometown, even if it is in the movies, and Mrs. Johansen loses no opportunity to travel many miles at low tide along the beach, their only road, to Kuala Belait when a Southern California picture is playing.

Livestock Of  
Neighbor  
Annoys Her

Woman Complains To Council Not Only About Chickens, But Horses, Turkeys

Now comes Anna Blum of 268 West Laurel avenue to complain of Sierra Madre's growing pains—transition of the community from a ranch community to a growing city.

In a letter to the city council Tuesday Mrs. Blum complained that a next door neighbor maintains "livestock consisting of chickens, roosters and turkeys kept in a coop not more than 10 feet away from my bedroom window—and horses, too, are a source of aggravation."

Mrs. Blum's letter to the council explained that her home was far removed from the street line and that her neighbor's back yard is close to her dwelling. But she asked a hearing before the council to convince it that nevertheless the city's nuisance ordinance should protect her from the annoyance she says she is subjected to.

Mrs. Blum's complaint was referred to the police department for investigation, the council having ascertained the property owner complained of built his home directly facing Laurel avenue long after Mrs. Blum's home was built on the rear of her lot.

## Observations

By Lee Shippey

OURS is a friendly town so the Halloween tomato incident is all closed up, but boys properly punished but with no record against them.

Met Robert Atkinson, the wonderful blind man who has done so much for the blind of America and is spark plug of the Braille Institute of America. "Our latest achievement is a dictionary in Braille," he said. "Your neighbor, Fred Burbank, volunteered to take on the tremendous job of editing and abridging the dictionary—for nothing. We found we could publish it unabridged and didn't need his help, but it was a most generous offer."

We certainly live in a grand town!

Two Injured  
When Cars  
Crash Headon

Andy Liscomb And Young Daughter Victims In Altadena Accident

A head-on crash on Michillinda blvd. in Altadena about 6:30 Wednesday evening critically injured Virginia Lee Liscomb, 12, and slightly hurt her father, A. E. (Andy) Liscomb, 51 West Laurel avenue, when the car in which the family was riding was knocked off the pavement by another car and skidded into a tree. Virginia suffered from a compound frontal skull fracture, shock and bruises, and was rushed to St. Luke's hospital, while Mr. Liscomb, taken to the same hospital, received a cut on the left leg. Mrs. Liscomb, riding in the front seat with her husband, had a slight cut on her left hand.

Virginia was thrown from the rear seat where she was riding and hit her head on the back of the front seat as she was thrown over into the instrument panel.

No injuries were reported for Clarence H. Johnson, 43, of 100 West Central avenue, Arcadia, driver of the other car, who told deputies he was driving north at 30 miles an hour. Forty-three feet of skid marks were made by his car, officers measured, before the impact. Liscomb said he was driving south about 25 miles an hour when he saw another car coming north. He drove over to the shoulder of the road but was unable to avoid a collision. Johnson's car struck his machine just in front of the left rear fender, and impact from the blow swung Liscomb's car off the road into a tree, hitting it so hard, deputies measured four inches bite into the wood. Dr. M. H. A. Peterson is attending the physician.

Voorhis Opposes  
Plan For Recall  
Of Gov. Olson

Opposition to any attempts at the recall of Governor Culbert L. Olson was expressed by Congressman Jerry Voorhis of San Dimas, who gave a half-hearted eleventh hour endorsement to the \$30 Thursday proposition. "It is my earnest hope that the people of our State will not spend their energies or resources on a recall campaign which cannot possibly contribute anything to the solution of the economic problem faced by the people but which on the other hand will inevitably cause a period of uncertainty and confusion in the state out of which no good can come," Voorhis said in a statement.

Coordination of all forces to bring about constructive reform of the national system of retirement pensions was urged by Voorhis. "Congress will have to act in these matters just as soon as the people are both determined and reasonably united in their demands," he said. "Our problems can be solved but certainly recalling the governor of California is not going to help to accomplish their solution."

WPA Cancels Its  
Recreational  
Program Here

The Los Angeles County Department of Parks and Recreation will no longer sponsor WPA recreation projects for incorporated cities within the county, the city council was advised in a letter Tuesday evening. The letter stated a new program "you will find very satisfactory to your needs."



(See Answers on Page 8)

- 1—What American orator once said, "Give me liberty or give me death?"
- 2—Where will the large, 200 inch telescope of the California Institute of Technology be housed?
- 3—Who is the author of the "Charlie Chan" stories that have made a hit in the movies during recent years?
- 4—What great track man ran the 100 meters event in three Olympic games and place each time?
- 5—Of what use is an electric fan during the winter?
- 6—Where is the island named Alcatraz located?
- 7—What man, now dead, is considered the greatest tenor the world has ever heard?
- 8—What well known political office holder is known as "Cactus Jack"?
- 9—What is the derivation of the word contempt?
- 10—Where is a lady seated in an automobile, taxi, or carriage?

—Margaret Ellison.

North City Area To  
Get More Water  
At Less Cost

City Council at its meeting Tuesday night, authorized changes in the arrangement of the existing pumps at the city's Mira Monte reservoir which will effect substantial savings in the cost of boosting water to the high zone reservoir located at the head of Auburn avenue.

The change, which will be made at a nominal cost, and reimbursed out of savings during a few months pumping operation, will provide a full 100% standby in pumping equipment serving the Auburn Avenue reservoir.

An increase in volume of water delivered will amount to approximately 175 gallons per minute with an increase in power consumed, and will add a substantial margin of safety to the fast growing northern section of the community.

Curtailment  
At School Is  
Less Likely

Curtailment of lower grade classes at Sierra Madre's grammar school that threatened as the new school year got under way in September seemed less imminent as late October attendance records were checked this week and found to be steadily improving.

Unexcused absenteeism that seriously reduced the State's appropriation to the school district for a time seemed to indicate a reduction in time and teachers for

NEXT ISSUE OF  
THE NEWS on  
WEDNESDAY

- ★ So that you may shop
- ★ for that Thanksgiving
- ★ dinner and its trimmings
- ★ to the best advantage
- ★ after looking over the
- ★ offerings of its adver-
- ★ tisers, your SIERRA
- ★ MADRE NEWS will
- ★ come to you bright and
- ★ early next Wednesday
- ★ morning—instead of
- ★ Friday morning.
- ★ We know you can and
- ★ hope you will profit by
- ★ this change of schedule
- ★ made solely in your in-
- ★ terest.
- ★ All notices must be in
- ★ THE NEWS office
- ★ Monday

the kindergarten and primary grades. "While not yet satisfactory, the attendance record is improving no little," said School Superintendent Gerald Smith yesterday.

Poorst attendance for the first two months was in the kindergarten and primary grades. During the first month an average of nine children were absent every day in the kindergarten. Less than 90 per cent of the pupils in the first grades were present each day, but in the higher grades, attendance was better, with a total of 93 per cent for the month for the entire school, out of a total enrollment of 513 pupils.

During the first two months of school there was a total of 1189 days absence—538.5 days for September and 650.5 days for October-November period, when there were two more days taught. At approximately 35 cents which the school receives for each pupil from the state, the school district lost about \$416 of state funds. Next year the school will receive that amount less than if attendance had been perfect, since the amount the school collects from the state is on the basis of daily attendance. The sum lost through absence of pupils will have to be made up by district taxes next year.

"The only excuse the state recognizes for absence is illness," Mr. Smith stated. "Here we have much unexcused absence, partly because of the weather which was extremely warm at the opening of school, followed by heavy rain. During the last month, the weather has been extraordinarily favorable, and attendance should have been better."

Annual Dance Of Jr.  
Woman's Club Set  
For November 25

Annual dance in charge of new members of the Sierra Madre Women's Club Juniors will be held Saturday evening, November 25, at the clubhouse. Franklin Miller's 11-piece orchestra will play with Patsy West of Sierra Madre as vocalist.

Decorations are in charge of Floretta Brown, Winnie Lees, Glean Drury, Elma Blanke and Mildred Maiben; Marjorie Tarr, Margaret Brock, orchestra; Nora Alexander, Ruth Miles, Georgine Roberts, posters; Miss Maiben and Mrs. Blanke, tickets and publicity.

Commission  
To Hear City's  
Rate Plea

November 27 Set For Argument On Lowered Cost Of Electric Energy

There will be a hearing in the state building at Los Angeles November 27 on Sierra Madre's application to the State Railroad Commission for a readjustment of electric rates here.

Notice of the hearing was received at the city hall last night. The application was filed by the city council several months ago when it deferred action on the Edison Company's bid for a franchise in Sierra Madre. The council believed this city should share in the lower rate enjoyed by the two neighboring communities, Arcadia and Monrovia. The Edison Company replied that it was adjusting its rates in various communities in proportion to population and resultant service and that while service in Sierra Madre does not now warrant the Arcadia rate, consumption of electric energy here will soon justify a reduction.

The Railroad Commission is conducting a continuous analysis of Edison Company operations in Southern California, with particular reference to operating revenues and expenses and the utility's rate base. In a series of hearings to begin November 24, 73 municipalities, nine counties, the Farm Bureau Federation and other interested groups have been invited to send a representative. Sierra Madre is asked to be present at a conference with many other Los Angeles county communities including Alhambra, Arcadia, El Monte, Monrovia, Montebello, Monterey Park, San Gabriel, San Marino, South Pasadena and Whittier.

Membership  
Drive Gets  
Good Start

Red Cross Workers Turn In 392 Names In First Three Days Of Campaign

Receipts approximating \$600 for the first three days of the 1939 Red Cross Roll Call were reported by the local chapter, with 392 memberships received for the same period—Monday, opening day of the drive—through Wednesday. These amounts are not

complete because reports of some of the volunteer workers have not been turned in. Every section of the city is being covered, with businessmen canvassing the shopping district and for those Sierra Madreans who prefer to join while doing their daily shopping, opportunities are provided at the Sierra Madre Savings Bank and Wistaria Bake Shop, where tables are placed each day, with a worker in charge.

The national theme for the 1939 roll call is "Keep Your Red Cross Ready," and in most of the business places and shops the red cross membership seal is prominently placed, as well as posters and signs calling attention to this yearly appeal.

Faced with a growing demand for Red Cross assistance to the stricken populations of Europe's warring nations and a need for strengthening its domestic operations, the American Red Cross embarked on the greatest membership campaign since the World War, and Sierra Madreans are urged to do their part to put the city over 100 per cent.

Unusual, But  
It Happened  
Right Here

City Has Minor Epidemic Of House Breaking And Petty Theft

Sierra Madre had the unusual experience of an epidemic of burglaries and petty thefts during the weekend. Two homes were entered and ransacked. The Ralph Emersons, returning to their home at 167 Merrill avenue about 10:30 o'clock Saturday evening, after being away for several hours, reported theft of men's and women's clothing, kitchen utensils and kitchen silverware, a gas heater, typewriter, smoking pipes and articles from a what-not. The house was entered from a rear window. Three rugs and two gas heaters

Continued on Page Eight

City Moves For West  
Grand View Ave.  
Improvement

The city engineering department was asked to prepare an estimate for improvement of parts of Grand View avenue west of Lima street at Tuesday's council meeting. The work will be done on the same basis as that now arranged for Grand View from Baldwin avenue to Mountain Trail avenue—where surfacing will begin Monday—with WPA labor and state gas tax allocation for material costs.

Laying the surface of Grand View avenue from Mountain Trail to Baldwin avenues, to start Monday, will be completed by Thanksgiving, and Thursday men will start on the next section, to Auburn avenue.

Rose Parade  
To Sierra  
Madre Blvd.

Extended Route To Take Tournament Out Of Crown City Limits For First Time

Pasadena's rose parade will go outside city limits for the first time in history January 1, 1940, when the 51st march begins. Officials of the city and the Tournament Association went over the line of march Wednesday, moving into county territory on South Sierra Madre blvd. between Blanche and California streets, and in San Marino on East California street between Sierra Madre blvd. and South Allen avenue.

Every foot of the proposed line of march from South Orange Grove avenue and Ellis street to Tournament Park by way of Colorado street, South Sierra Madre blvd., and East California street was covered by George L. Schuler, parade route chairman; Harvey W. Hincks, city engineer, and Capt. Clarence H. Morris, head of the police department traffic division. Object of the trip was to estimate the number of people who will be able to view the world's most beautiful pageant.

Engineer Hincks reported several places where the pavements will be repaired before the end of the year, and also said that a schedule is being worked out with reference to installation of laterals in California street. Pasadena is only permitting work that can be completed by December 15, so that the streets will be in readiness for New Year's Day. Only emergency street work will be permitted between December 15 and New Year's Day.

Relieve Boys  
Of Assault  
Charges

Youths Warned Halloween Celebration Must Be Within Reason

Charges of "assault" preferred against four Sierra Madre boys on Halloween were modified when Francis Bradley of Mt. Trail avenue pleaded guilty to a charge of "disturbing the peace" before City Judge Tom Neale Monday and was fined \$5.

Three youths taken into custody with Bradley had paid fines previously on the assault charge when they entered pleas of guilty. Judge Neale in accepting an amended complaint against Bradley said he believed it only fair that those arrested with him should be relieved of the more serious charge. They pleaded guilty to the "disturbing the peace" charge and the "assault" charge and the "assault" charge and the "assault" charge.

"MOST UNUSUAL"—NO MURDER  
THREATENED—SAYS OFFICER  
IN REPORT OF AUTO CRASH

There was a distinct touch of the unusual and an object lesson to motorists in one of the two automobile accidents in Sierra Madre during the weekend.

It is so unusual for drivers whose cars crash to go on about their business without threatening each other with annihilation that Officer Al Bray who investigated a collision Friday at 36 East Sierra Madre blvd. emphasized the fact in his report on the police blotter. "There was no argument—no promised murder; both motorists were polite in inquiring about each other and the damage done their cars, and went on about their business... most unusual," the report read. The object lesson was that motorists should be careful in backing out of driveways into the streets.

James Hoag Cable, 188 East Sierra Madre blvd., and Engle-

Install New  
Kiwanis Head  
December 12

Road To Failure—Road To Success Shown Local Club By A Survey

William L. Burr will be installed as president of the Kiwanis Club with other new officers at an evening meeting Tuesday, December 12 at the Sierra Madre Woman's Club. Alfred Madin was appointed chairman of the installation committee at Tuesday's Kiwanis meeting. Others to take office then are Capt. E. G. Everett, vice-president; John Fitzgerald, secretary; Arthur Morse, treasurer; Charles B. Klunk, Dr. Lee M. Evans, Carl Hansen, Capt. Everett, R. H. Pickett, Frank Spencer, Harry Lange, Clarence Huntsinger and Mr. Burr, on the board of directors.

The following meeting, Tuesday, December 19, will be in charge of five charter members, Mr. Klunk, Rev. Arthur O. Pritchard, Mr. Spencer, Waverly Pratt and E. D. Burbank. The local organization dates back to October 15, 1927, with Dr. C. L. T. Herbert as the first president.

"Looking Ahead" was the topic chosen by Mr. Leavitt of Los Angeles who discussed the success of 600 salesmen at Tuesday's meeting. At the end of a particular year covered by a survey he learned that 10 per cent had earned \$7,500 while another 10 per cent had made only \$1,500. Regular hours, concentration on work, selling themselves and their time, accounted for the success of those with highest earnings. Mr. Leavitt maintained. Irregular hours during the year caused a loss of approximately 36 weeks time to the least successful. The speaker emphasized the importance of clear thinking in any business and as an example used a sign which appears in a prominent position in a Los Angeles establishment and reads "Think."

Fine cooperation on the part of businessmen whom the Red Cross committee headed by Rev. A. O. Pritchard have contacted was reported. Working on the committee are Mr. Lange, P. R. Penn, Mr. Fitzgerald and Mr. Burr.

Twenty Kiwanians and their wives plan to attend the inauguration of Dr. James Bowers as lieutenant-governor for this Kiwanis district, in Pasadena, Tuesday evening.

Kiwanians welcomed Captain Everett who has been on the sick list for several weeks back to the club, and extended greetings to two visitors—Byron Graff, of Alhambra, and Charles Kinnear, cousin of Charles W. Kinnear, of East Mira Monte avenue.

Committee Named To  
Nominate Chamber  
Of Commerce Heads

A new Chamber of Commerce president and directors will be elected at the annual meeting Friday, December 15. Dr. W. H. Scoins, Frank Spencer and T. W. Neale were appointed this week as a nominating committee by William L. Burr, whose term as president expires this year. Four members of the board of directors will continue to serve, John Spoelstra, Lloyd Welch, Bruce McGill and O. J. Fairfield. The terms of Mrs. Lida P. Grant, R. O. Calkin, and Harold Roberts expire this year and their successors will be elected. Also a vacancy caused when John Fitzgerald was made secretary will be filled.

The radio awarded to the city for its prize winning float in the 1939 Tournament of Roses will be given away at the meeting. Cooperation with the Chamber of Commerce in its disposal is the Kiwanis Club, Sierra Madre Arts Guild and Sierra Madre Woman's Club Juniors. Time and place of the meeting will be announced shortly.

hard Barth, 80 West Grand View avenue, were the motorists. Cable was backing from the curb when he hit Barth's car coming east on the boulevard. Neither person was injured, and each took the responsibility for the accident and settled it between them—very amicably.

Monday afternoon about 3 o'clock at the intersection of Michillinda and West Sierra Madre blvds., cars driven by Edward Francis McCloskey of 162 North Grove, and Mrs. Olive L. Coleman, of 4322 East Third street, Long Beach, collided. Mrs. Cora Coleman, an occupant of the Coleman car, sustained a sprained knee and John E. Colbert, 609 West Alegria, riding with McCloskey, suffered head injuries. Mrs. Coleman was driving north on Michillinda blvd. and the other car was headed west on Sierra Madre blvd., when the accident occurred.



## In a Social Way

### MOTHER AND DAUGHTER CELEBRATE BIRTHDAYS

Honoring Mrs. J. D. Sparks and Miss Lucille Sparks of Pasadena, mother and sister of Mrs. Convers L. Twycross, whose birthday anniversaries occur a day apart, a delightful buffet supper party was given by Mr. and Mrs. Twycross Sunday evening at their home, 123 South Baldwin avenue. Centering the table was a bright decoration of deep yellow chrysanthemums whose color was matched in the candles which were part of the central theme as well as those lighting both birthday cakes.

Guests who brought greetings to the honorees were Mr. and Mrs. F. H. Hartman, Mr. and Mrs. Rudolph Hartman and sons Rudolph and Robert; Mr. and Mrs.

Fred Baker and daughter Shirley Ann, and Mrs. Bernice Travis, of Pasadena; and Mr. and Mrs. Frederick Baker and Fred Paul Baker, of Los Angeles. Richard and Randolph Twycross were also present.

Mrs. Jack Paschall and daughter Genelle attended a trousseau tea for Miss Roberta Gist at the home of her parents, Mr. and Mrs. Charles Wooster Gist, in Los Angeles, Tuesday. Tomorrow Mrs. Paschall and daughters Miss Marilyn and Genelle, and Dr. and Mrs. W. H. Scovins will attend the marriage rites of Miss Gist and John Lewis Powell, which will take place at the Shatto Chapel of the First Congregational Church in Los Angeles, and will also be present at the reception at the home

of the bride's parents following the ceremony.

A dinner party honoring Albert Bogart, of Texas, who is visiting in Hollywood, was given Sunday by Mrs. W. T. McKee at her home, 618 West Highland avenue. Guests were the honoree, Mr. and Mrs. William Lauren Rhoades, Miss Ruth West and Harry Lockhart. Tuesday evening Mr. Lockhart was the guest of Mrs. McKee at the concert of Elizabeth and Harlow Mills at Wistaria Gardens.

Mrs. Josie Price and Miss Cecil Sterling Price attended a reception Sunday at the home of Samuel Bingham in Pasadena, given by Worthy Matrons-elect of the Pasadena district O.E.S., complimenting Mr. Bingham who was appointed Grand Sentinel at the recent Grand Chapter held at Long Beach. Worthy Matrons elect from districts through Southern California were present and presented Mr. Bingham with a period secretaire.

Louis Dillman, one of Sierra Madre's well known artists, was among invited guests at an appreciation tea, honoring the members of the Pasadena Society of Artists at the home of Miss Ethel N. Farnsworth in Pasadena on Tuesday.

Whenever there is an intellectual or cultural event in the neighborhood cities, one generally finds some Sierra Madreans present and women attending Literary luncheon at the Vista del Arroyo today to hear Dr. Lin Yutang, George Palmer Putnam and Carey McWilliams are Mrs. Anna Bacon and Mrs. Adria Johnson, of 506 West Grand View avenue, who will be accompanied by Mrs. Charles Dillingham of Arcadia.

Mr. and Mrs. Sol Hurwit, 500 West Highland avenue, will be dinner hosts tomorrow evening to ten out-of-town friends.

Members of the Ladies Auxiliary of Temple Beth Israel were entertained by Mrs. Samuel Levinson, at a social evening at her home, 187 North Sunnyside avenue, this week.

Mr. and Mrs. Arthur Winslow, of Glendale, were dinner guests of Mr. and Mrs. H. C. Chase of 480 N. Mt. Trail avenue, at Wistaria Vine Gardens Sunday evening.

Mrs. A. E. O'Banion, 337 Camillo street, was among a party of 12 entertained at luncheon in Santa Ana Friday by Mrs. Myrtle Irwin.

Cale Hersey was host to a group of Pasadena Junior College students at a supper party given at the Hersey residence, 575 North Hermosa avenue, Sunday evening as a post birthday celebration for Sitson Wray, of Lamanda Park. Today Mrs. Hersey is attending a luncheon meeting of the Las Buenas Amigas Club in Los Angeles.

Mr. and Mrs. W. L. Hibbs and Mr. and Mrs. Sherman Hanson, of 249 Ramona avenue, were Saturday evening dinner guests of Mrs. Dorothy Van Cleave, sister of Mrs. Hibbs, at her home in Wilmar.

Mrs. Robert Smith, of 198 N. Lima street, was hostess at a bridge luncheon at her home Monday to Meses J. C. Rogers, W. L. Hibbs and Tillie Stimpfling.

A dinner party celebrated the birthday anniversary of Gloria Dougherty, daughter of Mr. and Mrs. Leo Dougherty, at the family residence, 145 San Gabriel court, Wednesday evening. All members of the family were present as well as the Misses Margaret Adwell, Barbara Bradford and Frances Robertson, who were special guests.

Mr. and Mrs. C. E. Wood of Long Beach, were guests of Mr. and Mrs. H. R. Colt of 270 Grove street for a picnic at Santa Anita Park Sunday.

A delightful picnic and outing at Sunland Park was arranged Wednesday by Mrs. Ed Jones, 373 West Sierra Madre blvd., for a group of friends including Mrs. Laura Cline, Mrs. J. P. Langstaff, Mrs. Evelyn Henderson, and Mrs. Clara Langstaff, of Long Beach.

Miss Anna Schurmann and George Schurmann of 50 Morton avenue were weekend hosts to Mr. and Mrs. Jose Drudis, of Her-

## War Inspired Books And Authentic Stories Of Southwest In New Library Arrivals

Europe's war and the world situation inspired several volumes among the latest arrivals at Sierra Madre Public Library. Several new books of especial interest to Californians are "Sutter," by Zolinger, and Vestal's "Old Santa Fe Trail." The consignment also includes Priestley's much discussed "Rain Upon Godshill" and Ellsberg's "Men Under the Sea." The new fiction volumes are "Save Me the Sun," by Davis; "Polly Island," Deeping; "Who Killed Aunt Maggie," Field; "Lost Sunrise," Norris; "Children of God," Fisher; "Rejected Guests," Aldington; "Escape," Vance.

Non-fiction: "Thoreau," Canby; "House of Mitsui," Russell; "Mexico Reborn," Millan; "Atoms in Action," Harrison; "Rain Upon Godshill," Priestly; "Modern American Painting," Boswell; "Men Under the Sea," Ellsberg; "Old Santa Fe Trail," Vestal; "Imperial Twilight," Harding; "Daniel Boone," Bakeless; "Sutter," Zolinger; "American Teacher," Ellsberg; "Let the Record Speak," Thompson; "Vanishing Lands," Jacks.

## Loyalty Sunday Is Observed By More Than 250 Persons

A very fine spirit and large attendance characterized "Loyalty Sunday" at the Congregational Church, November 11, when about 250 people attended services and dinner. "The Church As the Body of Christ" was the topic of the sermon by Rev. A. O. Pritchard. Boy Scouts served breakfast to about 50 Sierra Madreans.

A church dinner in charge of Al Miller, chairman of the board of trustees, followed the morning worship, with Girl Reserves serving. Discussion of a program for the winter months was presided over by Mr. Miller and the past-tor.

## GUILD TO ARRANGE HOLIDAY PROGRAM

Members of St. Catherine's Guild will meet next Tuesday afternoon at the home of Mrs. Randolph Wood, 265 North Hermosa avenue, to make plans for Christmas activities.

Mosa Beach, whom they entertained at dinner and the theatre at Padua Hills Saturday evening and for an all-day outing at Mt. Wilson Sunday.

Mr. and Mrs. Al Gibson of Los Angeles were Friday evening dinner guests of Mr. and Mrs. E. P. Cox, 269 East Laurel avenue. Friday afternoon Robert Lee, young-est son of Mr. and Mrs. Cox, celebrated his fifth birthday anniversary with an afternoon party attended by Ardis Shipway, Mary Jane Stone and Eddie Rambeau.

Mrs. James P. Donegan attended a bridge luncheon last week at the home of Mrs. T. M. Ebers in San Marino. This Wednesday Mrs. Donegan and Mrs. W. H. Scovins were guests of Mrs. Cary Groton at a tea and exhibit of her California landscapes at her Glendale home.

Mr. and Mrs. S. Stevenson, of Los Angeles, were entertained at luncheon Monday by Mrs. Flora Farman at her home, 32 East Highland avenue.

Mr. and Mrs. Frank Lindsay, of Pasadena, and Dr. and Mrs. H. L. Weber who are in Pasadena on furlough from Africa where Dr. Weber is a medical missionary, were entertained at dinner last Thursday evening by Dr. and Mrs. J. Andrew Hall and Miss Jean Hall, of 611 West Grand View avenue.

Mrs. C. L. Drake and Mrs. Maude Kilgore were cohostesses with Mrs. Milton Bowler at a turkey dinner at the Bowler home, 118 East Laurel avenue, Sunday.

Mr. and Mrs. H. C. Covey and Mrs. E. V. Ryan were entertained at dinner Wednesday evening by Mr. and Mrs. W. B. Durham at their Michillinda blvd. home.

Mrs. Ed V. Ryan, 25 Lowell avenue was hostess at a luncheon at her home Tuesday honoring her mother, Mrs. Sally Pemberton of Hollywood, who has been her houseguest this week. Among old friends of the honoree who attended were Mrs. Catherine Blake, Mrs. Fitzpatrick, Mrs. Settles and Miss Effie Walsh.

Mr. and Mrs. A. M. Wedemeyer, of Altadena, were guests at a pheasant dinner given by Mr. and Mrs. Carl Hansen at their North Sunnyside avenue home Saturday evening. The pheasants were sent to the Hansens by H. J. Hobart, father of Mrs. Hansen, from South Dakota where each fall there is an open season on the birds.

Miss Miriam Coats celebrated her 16th birthday anniversary with an "at home" for her many friends Monday afternoon and evening. Among many delightful gifts received by Miss Coats was a pedigree Pekinese dog, which added greatly to the happiness of the day.

—Margaret Elason

## Seaside Service Station Reopens With New Manager

Seaside Service Station at West Sierra Madre blvd. and Lima street, re-opened this week under the management of Martin Frosini, of Los Angeles. Mr. Frosini has had several years experience in the automotive line. He and his wife have moved to Sierra Madre and are making their home at 28 North Lima street.

## OBITUARY

**FRANCES CALKINS**  
Funeral services for Miss Frances Calkins Brown who passed away recently at the Rancho Los Amigos, following a long illness, were conducted November 4, at the Chapel in Evergreen cemetery, by Mr. and Mrs. George Edward Burnell. Miss Brown had been a resident of Sierra Madre for the last six years. She is survived by her mother, Mrs. Loretta Calkins Brown, of 263 West Highland avenue, and a sister, Mrs. Adria Nielson, of Martinez, Calif.

**MRS. CAROLINE EWING**  
Following an illness of several months, Mrs. Caroline Ewing passed away at her home, 50 Laurel avenue, November 6. Funeral services and burial were at Mountain View cemetery in Pasadena. Mrs. Ewing, who was a native of Bowling Green Ky., had been a resident of Sierra Madre since 1933. She is survived by her husband, J. L. Ewing, of 50 E. Laurel avenue and two sons, Professor Mazel Ewing of USC and Dr. John Paul Ewing of the Biltmore Hotel.

## ★ FASHION PREVIEW ★



For stormy weather ahead, Good Housekeeping for November suggests this black gabardine raincoat that's snug at the waist. Note that the rubbers look like shoes.

**Pian's**  
MILLINERY  
AND  
DRESS SHOP

**Dresses**  
**Suits**  
**Coats**  
**Hats**

Smart Styles  
Moderately Priced  
196 E. Colorado  
Pasadena

## Miss McBurney Will Play New Organ

Formal dedication of the new Austin organ at the Congregational Church will be held Sunday, December 3. Two services will be held on that day. At the morning service the church choir augmented by additional voices will sing, and James H. Scheerer will be at the console. In the evening there will be a musical service with a choir in charge of Mr. Scheerer. Miss Catherine McBurney, 646 West Sierra Madre blvd., has been engaged as church organist.

## SIERRA MADRE WOMEN BOOST ELK AFFAIRS

Mr. and Mrs. H. L. Westerfield and Mrs. Fred Krinke will be members of the cast in the Minstrel Show being presented this evening at Monrovia High school. On November 25, Mrs. Westerfield and Mrs. Krinke will have charge of the store at the "Gay Nineties Dances" and party at the Monrovia Elks Temple. Mrs. William Lees will be a member of the refreshment committee. Mrs. Lees was also a member of the committee in charge of a Bummy Party at the Elks Temple Wednesday evening to raise funds for Thanksgiving baskets.



**Our De Luxe Thanksgiving Dinner \$1.25**

Plan Your Reservation Early



Add to the spirit of the holidays with the vibrant beauty of flowers. On the table, in the living room or patio—flowers will bring brightness and gaiety. Oakwood Florists flowers are always fresh.

— Phone Sierra Madre 3142 —  
**OAKWOOD FLORIST**  
2898 E. FOOTHILL BLVD. — PASADENA

**BECKER'S of Arcadia**  
**Dollar Days**  
FRIDAY and SATURDAY  
--- Nov. 17-18 ---

46 Reg. 1.95 Wash Dresses 2 for \$1

Reg. 1.95  
" 2.95  
Wash Frocks \$1.49

**HATS**  
Reg. 2.95 to 6.95  
**\$1 LESS** than marked price

**HOSE**  
Your Last Chance Before Xmas  
**2 pair \$1**  
Single pair 69c  
LIMIT 2 pair

Reg. 16.95 and 19.50  
**COATS ..... \$15.00**  
**DRESS SPECIALS**  
Group 1-reg. 3.95... \$3  
Group 2-reg. 5.95... \$5  
Group 3-6.95 to 8.95... \$6  
**BETTER DRESSES**  
Reg. 10.95-16.95, \$2 off  
Reg. 19.50-29.50, \$3 off

**Special Note:**  
These Prices are for  
**THIS 2 DAY SALE ONLY**  
No Returns  
No Exchanges  
No Layaways



**Reduce!**

At Margaret Ferrier. Cheerful surroundings, Skilled Operators, Cabinet Baths...  
**MASSAGE and BATH FOR ..... \$2.00**

10 FOR \$17.50

Margaret Ferrier is herself the best example of her teachings. Four children, 2 in high school, she retains the measurements of youth.

**FREE CONSULTATION**  
**MARGARET FERRIER**  
Swedish Health Institute  
199 South Euclid  
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**charlotte's**  
Friday and Saturday  
**Dollar Day Specials**

Wash Dresses ..... \$1.00  
Ages 2 to 14  
Slips, to age 6 years .. 59c  
to age 14 years .. 69c  
Baby Blankets, 3 for \$1.00  
Shop for Xmas  
24 E. Huntington Dr.  
Arcadia

**MALCOLM**  
Tailor and Cleaner

893 E. Walnut St. — (Opposite Farmer's Market)  
900 East Orange Grove — (Next to Safeway)  
Pasadena

Men's Suits Pressed ..... 25c  
(while you wait)

Ladies Dresses (plain), Men's Suits, Overcoats, Slack Suits **2 for 75c**  
(Cash and Carry)

**LAUNDRY**  
Shirts ..... 9c

35 pieces, Rough Dry, Flats Finished, 80c  
Store at 893 East Walnut — Open 'til 8 P.M.

**PHILCO RADIO**  
Sales and Service  
Big Trade-In Allowances  
Easy Terms  
**Tom Schwartz**  
Phone 77 62 W. Sierra Madre Blvd.

## Opening Specials!

French Oil ..... \$1.95  
Permanent Wave ..... Complete  
Shampoo and Fingerwave ..... 50c  
Special, Wed. and Thursday Only  
OIL SHAMPOO, Fingerwave, Rinse and Revelon Manicure ..... 75c

EXPERT OPERATORS and MATERIALS

**FOOTHILL BEAUTY SALON**  
3221 E. Foothill Blvd. — SY. 2-5973 — Pasadena

## 31 Shopping Days until Christmas

THE LITTLE SHOP IN THE VILLAGE wishes to remind you that now is the time to place your order for

## Personal Greeting Cards

No matter what you wish to pay, we have the cards. Prices start at:

50 for \$1.00 25 for \$1.00  
25 for \$1.45 25 for \$1.79  
and up to \$37.50 per hundred

Nine books to make your selection from... Personalize your cards with your own snapshot of home, children, group or scenes.

## THE RIKEMANS'

at 19 Kersting Court in Sierra Madre  
Telephone 54

5c and 10c **Ben Franklin Stores** \$1.00 and up  
**OPENING SALE**  
in Arcadia

Plan now to attend the Opening of this new Ben Franklin Store! Only through our cooperation with 2,600 independently owned Ben Franklin Stores in large quantity buying could we offer the many special values you'll find here. We are ready to serve you.

## Some of Our Opening Sale Prices

Turkish Towels, 20x40 in size ..... 10c  
500 Facial Tissues, save on laundry ..... 15c  
Mixing Bowl Sets, 3 pieces for ..... 19c  
Galvanized Pails, 10 1/2 qt. .... 15c  
Rayon Taffeta Slips, trimmed or tailored ..... 39c  
Rag Rugs, 24x48 in. hit-miss pattern. 25c  
Oilcloth, first quality, 46 in. yd. .... 19c  
Enameled Dish Pans, extra deep ..... 25c  
Cement-on Soles, extra thick, pr. .... 9c  
Enameled Sauce Pans, 1 1/2 qt. size ..... 10c  
Felt Base Mats, 18x33 inch ..... 10c  
Rayon Panties, novelty weaves ..... 10c  
Pure Silk Hose, full fashioned, pr. .... 55c  
Old Fashioned Chocolate Drops, lb. .... 9c  
Men's Fancy Socks, new patterns, pr. 10c

and many other special values in all our departments  
—Sale starts Friday, ends Week from Saturday night—

**BEN FRANKLIN STORES**

E. L. Reuter, Prop.  
48 E. HUNTINGTON DRIVE in ARCADIA





## LOW HOLIDAY FARES

Whether your holiday travels are for visiting friends and relatives or shopping—you will appreciate the convenience and economy of travel via Pacific Electric train and Motor Transit coach from this city to hundreds of other southern California communities. Note the generous savings when using various forms of commutation tickets and

### Low Daily Fares between Sierra Madre and Los Angeles

Form of Ticket	Cost of Ticket	Approximate Rate per Ride
ONE-WAY FARE	.39	.39
ROUND-TRIP FARE	.66	.33
MONTHLY PASS (good for calendar month)	11.55	.22½
WEEKLY PASS (good from Monday to Sunday)	2.90	.24½
60-RIDE INDIVIDUAL (limit 60 days)	13.25	.22
80-RIDE FAMILY (limit 90 days)	8.20	.27½
10-RIDE FAMILY OR PARTY (limit 30 days)	2.75	.27½

(NOTE: Monthly Pass is based on 28 round-trips, rate less if used more. Weekly Pass is based on 6 round-trips, rate less if used more.)



N. F. GRAHAM — Phone 2193

## You'll Be Pleased with printing jobs

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**THE NEWS Printery**

We print everything . . .  
You'll like the quality and the price . . .  
And delivery is prompt . . .  
Estimates furnished without obligation—ask here first.

**Sierra Madre News**  
PRINTING ENGRAVING  
9 Kersting Court — Phone 48

## Avoid Drudgery and wash with a



**Thor**

\$49.95

\$59.95

\$69.95

\$79.95

Call us for a Demonstration in your home

## OLD COLONY PAINT

Time tried and reliable  
Quality Guaranteed

Prices \$1.35 and up, per gallon

Color Charts and Estimates on application

**Sierra Madre Hardware Co.**

THEY WOULD READ YOUR AD TOO, IF IT APPEARED HERE

## What A Girl Sees Ramblin' Round

Many Sierra Madreans have stopped to admire the attractive window display at the Red Cross office. . . Eight uniformed dolls representing the phases of Red Cross activities. . . are centered by a doll nurse complete with blue cape and white cap. . . against a background of American and Red Cross flags. . . Mrs. Frances Davis dressed the dolls and C. W. Jones made the flag standard. . .

Another prominent window display is the Rikeman's. . . observing National Book Week. . . A colorful poster calls attention to the event. . . and books are grouped accordingly to types. . . Books of Lee Shippey, Sierra Madre author, center the display. . .

Each week we hear of more plants and flowers that unseasonal heat has caused to blossom out of turn. . . Some varieties of azalea are ahead of their regular growing schedule. . . and blossoming a month or two early. . . Two Kafir lilies, or clivia, which ordinarily blossom in the spring burst into bloom recently at the Brown nursery. . . and camellias as well as some berry plants are ahead of time. . . "Bird of paradise," the unique flower which many town-folk stopped to admire when it was displayed in Tom Schwartz' radio store window was so subtly colored that it seemed more like a carving from stone than a growing thing. . . Shaped much like the beautiful bird for which it was named the exotic flower seemed to take wing. . .

Chrysanthemum time in Sierra Madre. . . Gardens are aglow with the woody flowers. . . and many of the stores and shops have bouquets to brighten up dark corners. . . Sierra Madre Tailors have a decorative bowl of yellow 'mums and huge green leaves. . . Orange and rust colored 'mums in a copper vase at the Newsstand. . . and the extra-large, exquisitely colored pomegranates on the counter. . . The NEWS office has its 'mums, too. . . White, yellow, pinky lavender and violet. . . eight varieties. . . A large bouquet of 'mums at the Sierra Madre Savings Bank adds cheer to an already pleasant building. . . We noticed something different about Cashier Ingraham's window. . . When he asked us how he looked we saw what he meant. . . the indirect light above his window. . . cast a faint purplish glow on his face. . . but he didn't look at all like a spoiled oyster in a dark cellar. . .

## GOOD PHEASANT AND QUAIL HUNTING

Pre-season surveys conducted by the fish and game commission revealed that pheasants and quails are plentiful in most sections of the State and that many limits should be bagged in the season that opened Wednesday. The Sacramento and Owens valleys are expected to produce the best hunting in the short season. . .

Because of the mild winter and early spring, quail are numerous and a good season is predicted. Hunters will find most of the birds at lower elevations this year because the general dryness of the high country has forced them down. The season continues through December 31.

## Lyric Theatre MONROVIA

Thurs. to Sat. Nov. 16-18

EDW. G. ROBINSON

"BLACKMAIL"

— also —

"NURSE EDITH CAVELL"

Anna Nagle — May Robson

Sun. to Wed. — Nov. 19-22

Mickey Rooney in

"BABES IN ARMS"

— also —

"Indianapolis Speedway"

## ARCADIA THEATRE

44 E. Huntington Drive

Arcadia

Phone ATwater 7-2661

Friday, Saturday, Nov. 17, 18

GEORGE O'BRIEN in

"The Fighting Gringo"

— also —

BARBARA STANWYCK in

"GOLDEN BOY"

Sunday, Mon., Tues., Wed.

Nov. 19, 20, 21, 22

"The Rains Came"

with Myrna Loy, Tyrone Power

George Brent

— also —

Lew Ayers, Anita Louise

in

"These Glamour Girls"

## Any Kind Of Climate Just An Hour Or So Away From Here

That within an hour or two of their homes Sierra Madreans may find just about any sort of climate or recreation they desire was proved last week when Sam Schwartz, Hugo DeGroot and Ray Fox spent several days at Balboa Beach where they found the sun bright, the air balmy and moonlight surf bathing perfect. . .

Mr. and Mrs. John Dawson of Canyon Park spent several days with friends at Big Bear Lake where they found ice covering shallow pools and in utensils about the house when they arose in the mornings. . .

## SUNDAY SCHOOL CLASS TO BE ENTERTAINED

Girls of the eighth grade class of the Congregational Church Sunday school will be entertained this evening at a pot luck supper by Mrs. B. L. Hinkley at her Ramona avenue home. Mrs. Hinkley will be assisted by Mrs. Warren O. Preston, teacher of the class. Games will be the order of the evening following supper. Members of the class who will attend are Misses Janet Gerschler, Floretta Keith, Ada May Hill, Elizabeth McClaugherty, Helen Stewart, Myrtle Mae Weese, Joanne Hinkley, Mrs. Louise McClelland and Marena Preston. . .

## At the Churches

### Congregational

Rev. Arthur G. Pritchard, Pastor

"Steps in Thanksgiving" will be the topic of the morning sermon by the Pastor.

Church school, 9:45 a.m.

Pilgrim Fellowship, 6:30 p.m.

Thanksgiving Day Service on Thursday at 10:30 a.m.

### Church of the Ascension

(Episcopal)

Rev. Wm. B. Heagerty, Rector

Rev. A. G. H. Bode, Rector Emeritus

Sunday Services—

7:30 a.m.—Holy Communion.

9:30 a.m.—Morning service and address with Holy Communion on third Sunday in the month.

9:30 a.m.—Church school worship and class instruction.

11 a.m.—Morning service and sermon, with Holy Communion on first Sunday in the month.

Special services are announced.

Thanksgiving Day, Nov. 23

9:00 a.m.—Full choral service, special music, by combined choirs.

### St. Rita's Shrine

Rev. Augustine Scannell, C. P., Pastor

Sundays—

Masses at 6:30, 8 and 11 a.m.

Week Days—

Mass at 6:30 a.m.

### Christian Science

Hermosa and Highland Aves.

First Church of Christ, Scientist Branch of The Mother Church, which means the campaign is on, so be on the lookout for a fireman at your door. The Toy Shop is open and all those who like to paint will be given a brush and a can by Vernon Udell. Vern is installing his equipment to saw, grind and trim. In the meantime, let's keep the fire's out.

Sunday School, 9:30 a.m.

Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.

Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

Bethany Church

The Little Stone Church

Rev. Stewart R. Sheriffs, Pastor

Sunday services—

9:30 a.m.—Bible school.

11 a.m.—Morning worship. Sermon, "Difficulties of Disbelief."

6:30 p.m.—Three Christian Endeavor Societies: Young People's Christian Endeavor; Japanese Young People's Christian Endeavor; Intermediate Society of Christian Endeavor.

"The Reason of Faith."

Wednesday evenings—

7:30 p.m.—Allan Spurr, lecturer, evangelist and Bible teacher showing pictures.

The general public is cordially invited.

### Full Gospel

Interdenominational

195 W. Sierra Madre Blvd.

Pastor, Rev. Hazel F. Dolbee

Sunday Services—

10 a.m.—Sunday school.

11 a.m.—Fellowship.

7:30 p.m.—Evangelistic service.

Tuesday—

7:30 p.m.—Prayer and praise service.

Friday—

7:30 p.m.—Evangelistic service.

### Nazarene Mission

26 Windsor Lane

Rev. Deal Van De Graft, Pastor

Sunday Services—

10 a.m.—Sunday school.

11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services.

## Timely Tips

By Florence Matheny

Home Economist, Southern Counties Gas Company

The best cooks of every nation fashion the flavorful fritter. The world-map's millions know of the delights of that morsel of dough wrapped lovingly around fruit or vegetable and tossed into a bubbling kettle of hot oil — to emerge as golden as a Hunter's moon, crisp as a New England acorn, and with a heart as tender as Niobe's tears. This is a fritter. In this land of the free and the brave we have learned to fritter and surpass every nation at the practice of it. We have a charming habit of enveloping almost anything in the refrigerator in a delicious batter. Just be sure to have a good batter recipe, a good fat for the cooking, a thermometer for correct temperature; and a clean, blue gas flame.



Miss Matheny

**SWEET FRITTER BATTER**  
1 cupful sifted all-purpose flour  
1 teaspoonful baking powder  
2 tablespoonfuls sugar  
½ teaspoonful salt  
1 egg, slightly beaten  
¾ cupful milk  
1 tablespoonful melted fat  
Mix and sift dry ingredients. Combine egg, milk, and fat; stir into dry ingredients. Use as a cover batter for fritters. Approximate yield, 1 cupful batter.

**COVER BATTER**  
1 cupful flour  
¼ teaspoonful salt  
1 tablespoonful melted fat  
1 egg, slightly beaten  
1 cupful milk  
Mix flour and salt; combine egg, milk and fat, and add gradually to flour, beaten with rotary beater until smooth. Use a cover batter for vegetables and meats. Approximate yield: 1½ cupfuls batter.

**APPLE FRITTERS**  
2 large tart apples  
Sweet fritter batter, milk reduced to ½ cupful.  
Pare, core and cut apples crosswise in ¼ inch slices. Dip each piece in batter and fry in deep hot fat (370°) for 3 to 4 minutes, or until golden brown; drain on cake cooler or unglazed paper. Serve with Lemon Sauce. Yield, 6 portions.

Use this same recipe for peaches, pineapple, or other fruits. If a thick batter is desired, the ¼ cupful of milk may be sufficient; for a thin covering, use the ½ cupful. This is a delightful way to use left-overs. For meat fritters, of course, the meat will have been cooked previously, as will the vegetables with the exception of those vegetables which cook in a very short time; tomatoes, for example.

## FIRE FLAMES

By One of the Boys

Tickets for the firemen's forthcoming Christmas dance and party were issued to each fireman at our bi-monthly meeting, Friday, which means the campaign is on, so be on the lookout for a fireman at your door. The Toy Shop is open and all those who like to paint will be given a brush and a can by Vernon Udell. Vern is installing his equipment to saw, grind and trim. In the meantime, let's keep the fire's out.

**LANDSCAPING SPRINKLING SYSTEMS**  
Shrubs, Trees, Perennials  
Steer and Cow Manure  
Peat Moss

**SIERRA MADRE NURSERY**  
Free Delivery Tel. 39

Meet  
YOUR FRIENDS  
at the

**Wistaria Grill**

• COCKTAILS  
• COLD BEER

Also  
Serving  
Cold and Hot Lunches

66 W. Sierra Madre Blvd.  
Sierra Madre

## RADIO STATION AT SANTA ANITA DAM

One of the three new radio stations to be in operation for the Los Angeles county flood control district, before the end of the year, will be located at Santa Anita dam, where the district's lines frequently are broken during heavy storms. The district's headquarters receive reports hourly and sometimes oftener from dam tenders, who are instructed how much water, if any, to release. The other stations will be constructed in San Fernando Valley and at Puddingstone dam, which is a large central location from which messages could be sent to several large dams in the mountain to the north. There are short-wave stations already in operation at San Gabriel dams No. 1 and 2, above San Gabriel Valley.

Mr. and Mrs. James G. Smith of Glendale, and Mrs. Harriet Tilton of Seattle, Wash., were Saturday callers at the home of Mrs. M. P. Watson, 273 West Laurel avenue, cousin of Mrs. Smith and Mrs. Tilton.

## Name Officials To Direct Census In This District

Gigantic task of taking the 1940 federal census will be in the hands of Kingdon H. Hicks, North Hollywood, and Charles I. Hicks, Pasadena, for the 11th Congressional district of which Sierra Madre is a part. Recommendations were made by Senator Sheridan Downey and preliminary work will be done before January 1.

Hicks, assistant supervisor, is district manager of the California Retirement Life Payments Association. Duties of Supervisor Hicks will be to set up census offices in the various districts, probably one in each assembly district in the 11th Congressional District. Supervision of the enumerators will also be part of Mr. Hicks' work.

Mrs. S. N. Baldwin of San Francisco was weekend houseguest of Mr. and Mrs. William Lauren Rhoades, 529 West Highland avenue.

## SAFEWAY - Store-wide PRE-THANKSGIVING SALE

To help you fill your holiday food requirements early, your Safeway store is this week holding its annual Pre-Thanksgiving Sale. Use this advertisement for your shopping list. Buy early and leave next week free for last minute holiday preparations!

**MINCE MEAT** 32-oz. jar 23¢

TROPICAL BRAND. Delicious mince meat for your holiday baking. The moist kind — all ready to use.

**PLUM PUDDING** 16-oz. can 27¢

F & A BRAND. Plum pudding with the real old-fashioned flavor. Note Safeway's special low price.

**OYSTERS** 2 10-oz. cans 25¢

WILLAPPOINT OYSTERS. Choice quality, Pacific Oysters. (15½-ounce size can, 18¢)

**JELL-WELL** 3 pkgs. for 13¢

Assorted flavors of gelatin dessert. You'll need several flavors for Thanksgiving Day.

**SHORTENING** per lb. 10¢

KEEN BRAND. Amazing new type shortening. Use Keen for holiday baking and be sure of perfect results.

**Large Ripe Olives** Elsinore Brand 9-oz. 14¢

**Chatka Crab Meat** No. 1 23¢

**Bell's Poultry Seasoning** 1½-oz. pkg. 9¢

**Cranberry Sauce** Ocean Spray Brand 17-oz. 11¢

**Bisquick** Ask About Twin 4-oz. 27¢

**Dairyland Cheese** American Cheddar 1b. 22¢

**GRAPEFRUIT** Glenn 3 No. 2 27¢

**FRUITS FOR SALAD** Stokely No. 2 21¢

**GRAPEFRUIT JUICE** Town House 2 No. 2 13¢

**Wedge GRAPE JUICE** New York quart 39¢

**CUT GREEN BEANS** Briar 3 No. 2 29¢

**SUGAR BELE PEAS** Fancy 2 No. 2 21¢

**CREAM STYLE CORN** Country 3 No. 2 27¢

**POTATOES** No. 1 Burbanks 10 for 17¢

**SODA CRACKERS** Guthrie's 1-lb. box 10¢

**LIGHT MOLASSES** Brer 1½-lb. can 15¢

**MINCE MEAT** None Such, Concentrated, pkgs. 10¢

**GOLDEN PUMPKIN** Del Monte No. 2 10¢

**SPRY SHORTENING** 1-lb. can 18¢

**STOKELY CATSUP** Fancy 14-oz. bottle 12¢

**BAKING CHOCOLATE** Hershey's 8-oz. cake 10¢

**COCOANUT** Dromedary ¼-lb. 8¢

**GROUND SPICES** Schilling's 1-oz. can 8¢

**VANILLA EXTRACT** Schilling's 1-oz. bottle 12¢

**FOOD COLORS** Schilling's 1-oz. bottle 12¢

**BAKING POWDER** Calumet 2-oz. (1-lb. 19¢) can 15¢

**FAMILY FLOUR** Harvest Blossom, bag 30¢

**DATE NUT BREAD** 24½-lb. bag 11¢

**MARSHMALLOWS** Fluffiest 1-lb. 10¢

**FANCY CHOCOLATES** Dorothy 1½-lb. box 55¢

Price .53397; tax .01603

## MEATS

**TURKEYS** lb. 23¢

Plump, tender birds from the season's finest flocks. Prime young turkeys, weighing 18 pounds or more.

**PRIME**



SIERRA MADRE NEWS  
SIERRA MADRE, CALIF.

Established October 2, 1906

Published Every Friday  
L. R. GOSHORN  
Editor and Publisher  
TELEPHONE 48  
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by section 4460 of the Political Code of California.



Member National Editorial Ass'n

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

Subscription rates: One year, \$2.  
Six months, \$1.25; Three months, 75c

Men are often capable of greater things than they perform. They are sent into the world with bills of credit, and seldom draw to their full extent.—Walpole.

## REASON FOR THANKS

The season when Mr. Tom Turkey rules the roost and wins himself an esteemed place on millions of family dinner tables is traditionally the season of Thanksgiving.

Judging by all the reports highlighting the news, business is also talking turkey and giving the country cause for good thanks. This season's Thanksgiving, unlike last year's, promises to be attended by the sweet music of livelier cash registers, busier assembly lines, and a swelling chorus of hammers driving construction forward to its best record in eight years.

In the majority of states, including California, retail sales ran up an impressive score during September with a 9 per cent gain over September 1938 in virtually all types of business.

National income, as a whole, is moving upward. Increasing national prosperity, the Department of Agriculture forecasts, may lift the income of the American farmer to its highest peak in ten years during 1940.

The annual Fall parade of the automotive industry hustled off to an early start this year, with vehicle dealers reporting a 20 per cent increase this September over last.

And that's the cheering language America is talking this Thanksgiving!

## A BUBBLE BURSTS

The auction block has just written "finis" to one of the New Deal's earliest undertakings—the \$4 million manufacturing co-op at Hightstown, N.J.

Hanging out a "For Sale" sign on the project's factory and 200 government-built homes and putting \$200,000 worth of machinery on the block to the highest bidder, Uncle Sam last week washed his hands of an ambitious venture into state-subsidized business.

The fate of that project is of considerable interest to this State, for this month California weighs anchor and shoves off on a somewhat similar undertaking. With the launching of a \$350,000 cooperative in Los Angeles county, sponsors see the first step in a statewide production-for-use program—a program, they hope, which will eventually embrace some quarter of a million unemployed persons, all producing and selling their own goods.

But how far can government safely go in using the taxpayer's

Women Here Joining  
Legion Of Mothers

Fourteen Sierra Madre women have joined the National Legion of American Mothers, a National organization with headquarters in Hollywood, according to Mrs. Myrtle Brown, district organizer, who lives at 283 Mariposa avenue. The organization opposes sending of American troops to fight on foreign soil, supports a strong program of adequate national defense and opposes all subversive groups whose object is the destruction of the American form of government.

Camp Fire Girls To  
Help Santa Claus

Sixty Camp Fire Girls and Blue Birds and their guardians attended the Camp Fire Rally at Wistaria Vine Gardens Monday and after a program of games and songs enjoyed a marshmallow roast. Junior High School girls who formerly were members of the Nilwaniki group presented a Camp Fire flag to the Sierra Madre Council. Special guests were Gerald Smith, school superintendent; Mrs. B. L. Hinkley and Mrs. Donald Barnes. Pledging themselves to do their part to help provide a happy Christmas for other girls in Sierra Madre, Camp Fire girls under the guardianship of Mrs. Elmer Weese, are decorating 12 attractive new dolls for the firemen's Santa Claus pack.

June Ross was one of seven girls representing a Camp Fire group who met at Pasadena headquarters Wednesday afternoon, November 8, for a news writing session. Scribes from the different groups heard Norman Johnson, Pasadena newspaperman, stress the importance of sending articles regularly.

ANOTHER BALDWIN  
SUIT IS FILED

Another Baldwin suit was filed last week, when, ascribing the death of Mrs. Lily Baldwin Howard, fourth and last wife of the late E. J. (Lucky) Baldwin to "useless and unnecessary surgery," her niece, Mrs. Vivian A. Howard, brought suit for \$50,000 damages in the Los Angeles Superior court against Dr. L. J. Butka, physician and surgeon.

Presented for probate shortly after her death in 1938, Mrs. Lily E. Howard's will specifically disinherited Mrs. Vivian Howard, who since has filed a contest to upset the document. The niece's suit against Dr. Butka, contained no details concerning the supposed surgical operation performed on the elder Mrs. Howard shortly before her death.

dollar to set up and operate state businesses? In the ambitious New Jersey project, government invested millions in machinery, in advancing working capital, in constructing a garment factory and houses for the 200 families later settled on the homestead. Though operations continued for several years, and despite Uncle Sam's generous aid, expenses steadily outstripped income. Faced with the prospect of becoming ever more deeply mired in debt by its white elephant, the government had to permanently abandon the project. If there is any lesson in this, it is that government, like you and me, cannot have its cake and eat it, too. It cannot set up state-subsidized enterprise in competition with private enterprise, and still hope private enterprise will be able to pour forth a continual stream of tax dollars. Such a course leads directly toward State Socialism. And under that State, democracy itself goes on the auction block!

UNEMPLOYMENT LIST SHRINKS  
BUT RELIEF COSTS JUMPBy RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of California)

CURRENT expenditures for relief (for the year 1939) will be approximately 150 per cent more than the average for the past six years, when the depression was at its worst.

Yet California is substantially better off today than at any other time during the past six years, with more employment available to those who desire it; with business and industrial payrolls generally larger, both in number of men employed and in wages paid.

Why, then, does California face a demand for two and one half times as much from State funds for unemployment relief than the average of the past six years?

Common property taxpayers need to think seriously on that startling state of affairs. For California, shortly, will have a special session of the State Legislature—with demands for bigger and better relief appropriations, and for approximately \$70,000,000 in new taxes to finance increased governmental overhead.

And if the new taxes are passed California farmers—California workers, California home-owners and California business men—will pay the major share of the bill. On that, there can be no argument.

To the man on the street (the little fellow who makes no claim to being a financial expert, but who pays his own way and who must also carry others), it is becoming increasingly apparent that there's something terribly haywire when relief expenditures increase even when business conditions improve.

Either there's rank inefficiency in the administration of relief, or open encouragement to a growing class of citizens to look to government for aid and support, regardless of need, or there are leaks in relief expenditures which desperately need to be plugged in common fairness to those who pay the freight.

Firemen In Appeal  
For Toys At The  
Santa Claus Shop

Volunteer Firemen's Christmas Toy Shop moved into its 1939 headquarters at the former Brock market location just west of the city hall on West Sierra Madre boulevard Friday evening. Vernon Uddell has charge of the shop this year, assisted by Robert Newberry. The other firemen will put in a certain number of hours working on old toys to make them presentable for Christmas. Toys will be repaired and repainted—then distributed to needy children Christmas eve. With only about three weeks to go, the committee would appreciate having old and broken toys left at the fire department at the city hall as soon as possible so they may be picked up and reconstructed for Christmas distribution.

This annual toy shop conducted by Sierra Madre firemen has provided joy and happiness for many years to children who would otherwise have a drab holiday, and whose cheerful cooperation of citizens who have unused or broken toys around the house will be appreciated.

With Sierra Madre  
Students At  
Wilson Jr. High

Tenth grade boys were invited to meet members of the Rotary Club of East Pasadena, November 9. Wilson band was on the program with the Willard Glee Club, and pupils of Mrs. Esther Cogswell's dramatics class presented shadow pantomimes based around "Patriotism." Arthur M. Brown, principal of Wilson, is president of the club.

June Solnit is a member of the after-school record club for 9th and 10th grade students who are interested in phonograph record playing. The club meets every Friday at 3 o'clock on the grounds of the school.

Wilson junior high football teams played host to McKinley, November 9, with Wilson winning the senior game, 12-0, and tying the intermediate clash, 6-6.

A selected group of glee club girls sang three songs in the Armistice Day program. First performance of the girls' glee club this semester was at "open house" for parents in the Willard auditorium last month. Members are preparing a one-act musical comedy, "Lady Frances," to be presented soon after Christmas vacation.

FREEZING NIGHTS  
HOT DAYS ON DESERT

Mr. and Mrs. R. A. Waddidor, of 93 East Grand View avenue, who spent the weekend with Mr. and Mrs. Floyd Wiley of Montrose at the Big Rock resort in the Antelope Valley, found early morning temperatures on the desert down to 25 degrees, but the days delightfully warm.

## Father Sage Says:

Plumbers and dentists are always able to poke around our cellar and teeth and find a \$50 job.

At the forthcoming special legislative session relief needs will doubtless be made the basis for many of the demands for new taxes—taxes which overly-burdened taxpayers classes can not afford to assume.

Under the circumstances, it would seem expedient to turn the spotlight full upon the relief set-up and get the facts—once and for all—regarding mounting relief expenditures.

During the past six years, relief in California has cost the stupendous sum of 776 million dollars—twice as much as the State general fund expenditure for educating all the youth of California during the same period; three times as much as all the overhead of the regular departments of government. And that figure of 776 millions doesn't include the 166 millions that were spent to provide for the needy aged, the needy blind and dependent children. If that condition continues, our citizens who are still able to hold jobs and keep their heads above water—California employers who are still sufficiently solvent to hire men and pay off on Saturday night—will soon be headed for the breadlines along with the persons they are being called upon to support.

And when relief demands increase in the face of improvement in business conditions—with more men marching back to work and with fewer idle men in factories—there's certainly something wrong in California, as well as in Denmark.

The California Council on Relief, headed by F. M. McAuliffe, sounds the warning:

"More than in any other field of public activity, there is need for a broad educational program and need for a greater exchange of information, because in the field of relief, sentiment and sympathy are added to the many other influences which can bend legislative action away from the straight course based on logic and sound facts."

Legion's Armistice  
Day Dance Draws  
Crowd Of 150

Kentia palms, American flags and American Legion flags decorated the Sierra Madre Woman's club Saturday evening when Sierra Madreams helped the local Legion post celebrate Armistice Day with an annual dance and card party. Approximately 150 people turned out and danced to Rod Ricca's orchestra, playing old time and modern music, as well as a few jitterbug numbers. P. C. Kortkamp won first prize at cards and Mrs. W. J. Schiltz took the consolation prize.

Include Movies In  
Program Of PTA

Sierra Madre Parent Teachers Association has arranged a splendid program for Wednesday, November 29, at 1 o'clock when "Hansel and Gretel," a puppet play, will be presented in the grammar school auditorium at a small admission charge.

NEW "NUTS STATION" ON  
THE AIR AT DANCE

Station "N-U-T-S" will broadcast from the Sierra Madre Woman's clubhouse this evening at the bi-monthly dance to which all young people are cordially invited. Dancers will be the "audience," and broadcast from the stage with Don Miller as announcer will be a program of songs, skits and variety acts.

BIRTHDAY  
GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreams, whose birthdays are indicated . . .

Roy Edwards	Nov. 19
Richard Williams	Nov. 19
Emily Polgreen	Nov. 20
C. Harriman	Nov. 21
Harold Davenes	Nov. 22
Mrs. John E. Colbert	Nov. 24
Jack Buchan	Nov. 24

## ALMANAC

AND IF ELECTED, I PROPOSE  
etc., etc.  
"Promises and pie crusts are made to be broken."

NOVEMBER  
19—George Rogers Clark, soldier and frontiersman, born, 1752.  
20—First license to a negro preacher was granted, 1790.  
21—France became an empire, 1852.  
22—Mary Ann Evans, author known as George Eliot, born, 1819.  
23—The Sheppard-Towner Act became a law, 1921.  
24—Famous nullification resolution passed by South Carolina, 1832.  
25—The British army left the United States, 1783.

## YEAH! MAN!



As an upsetter of the best laid plans of mice and men, the fortunes of war can lay claim to first honors. In an ambitious effort to pump needed new blood into America's slim and sickly merchant marine, the U.S. Maritime Commission sent out a call for 500 new merchant vessels at a cost running into the hundreds of millions. In an equally ambitious and worthy effort Congress just passed neutrality legislation forbidding American ships from entering European war zones. And this means, state shipping officers, that the nation won't even need half the small number of merchant vessels now operating.

Today America has ships enough, but not enough sea to sail them on! In consequence, a number of American ships took refuge under Panamanian refuge, leaving them free to enter the North Atlantic war zone. The heated debate over that action among members of Congress, Administration quarters, the State department and Maritime Commission indicates that when the fortunes of war start playing hob with men's best laid plans, there's no smooth sailing for the merchant ship, or the ship of state!

Two women have run for President of the United States—Victoria Woodhull in 1872 and Belva Lockwood in 1884 and 1888.

If your family budget is in step with the nation's budget—or whether the nation's budget is in step with yours—is a matter you now can check up on. Reporting last week on how some 130 million Americans spent their money during 1935-36, the National Resources Board findings give interesting indication of how the national income was divided up among the various goods and services. Top claimant to the nation's purse was food, on which about \$17 billion was spent. Next came housing, dipping into Americans' income for \$9½ billion, followed by nearly \$5½ billion for clothing. Moving down into the lesser competitors for a share of the national income, the Resources Board reports more than \$2 billion for personal gifts and contributions to churches and philanthropic agencies, and the same sum for medical care. Recreation claimed slightly more than \$1½ billion, tobacco and personal care each won \$1 billion of the general income, and education and reading material shared exactly half that sum. There, in a nutshell, is one answer to the question, "Where does the money go?"

The last war cost the United States more than 30 billion dollars, enough to buy every family in the country an automobile, with 5 billion dollars left over!

America's stepchild in the Pacific, the Philippine Islands, no longer looks eagerly to the day of its independence. While only a short while ago the Philippines stirred restlessly against the tides binding them to the United States, today they are anxious in their desire to remain a part of this country's overseas family. President Quezon a few days ago pointedly called attention to how defenseless an independent Philippines would be—a far cry from the days this country was denounced as a greedy landlord. But Philippine spokesmen cannot be accused of "seeing things at night." They have seen the fate which has overtaken other small independent nations. Poland, Czechoslovakia, and Latvia, Estonia, and Lithuania, have all felt the iron-heeled boot of far mightier powers than they. The independence of any country today is as strong, or as weak, as its armed forces. Against that hard and ruthless fact the desire of the Philippines for sovereignty has evaporated.

Retail gasoline outlets in the

of the nation's long lagging industries, home buildings' prospective billion dollar score rings the bell on the right note!

Free speech, a shockingly scarce commodity on some quarters of the globe, continues to thrive under the stars and stripes—good proof in itself that the stars and stripes are still there. From time to time Bund leader Fritz Kuhn gets up and roars to his heart's content, while Communist leader Browder exhorts the "toiling proletariat" to arise speedily and take the reins of power. In Germany and Russia, countries both men warmly admire, their deeds would be a capital offense. The joke is on them, but being fervid zealots they probably fail to see it. At any rate, freedom of speech enables us to laugh at THEM!

A recent survey made by the Texas state highway department revealed that women of the Lone Star State drive faster than men. A three-day test covering the speed of 550 automobiles showed that 70 per cent of the women drivers traveled faster than 45 miles an hour, while only 54 per cent of the men exceeded that speed.

That America made one of her soundest investments when she set aside certain outdoor areas for the recreation and enjoyment of the people has won additional proof. Reporting on 1939 attendance, the National Park Service announces that 15,500,000 recreation-seekers visited its parks, battlefields, and national monuments during the travel year which ended September 30. As a super attraction, Nature's outdoor wonderland is in no danger of losing its appeal—not when she can pack them in 15 million strong!

Half the freshman students in the University of California are self-supporting, either in full or in part, according to figures compiled by Director of Admissions Merton E. Hill from the first thousand blanks returned. Less than 10 per cent of the parents were graduated from the University of California, less than 30 per cent from any college.

Yosemite National Park has been brought seven miles closer to Los Angeles with the opening October 28 of the new state highway between Lanes Bridge and Ketchikan Corners north of Fresno. The new straight-away eliminates the old, slow mountainous route via Friant, and gives Southern Californians an improved direct route from Fresno to Yosemite. The Merced-All Year Highway is now about 47 miles longer than the Fresno-Coarse Gold gateway.

The initiative is today on trial in California as the reaction to the enormously costly ham-and-eggs election sets in—a reaction aggravated by the threat of pensioners to place it on the ballot again next year. But moves to tighten the initiative must be carefully considered, lest the remedy proves worse than the ill. One of the very best remedies for abuse of the initiative would be legislators' determination to resist boldly the impossible demands of pressure groups, instead of abetting them!

J. W. Mather Co.  
COLORADO AT MARENGO

PASADENA



Barbizon's  
Bryn Rite

200

"Why pay more...they're perfect!" says the girl who buys what she wants, regardless of price. "I can't afford to gamble", say housewives and business girls on budgets, "I must have dependable quality".  
Bryn Rite is overwhelmingly popular! Cut on the patented four-gore bias design that g-i-v-e-s with every movement, it conforms to body contours and actually makes a dress look better. Tailored of lovely silk and rayon Satin Seraphim. Just ask for the size or color you want . . . we have it . . . and in the right length.

Bryn Mode is this slip in pure silk Satin Seraphim, a luxurious slip priced at . . . 3.00

THE POCKETBOOK  
of KNOWLEDGE BY TOPPS



**MOTHER OF EMBREES  
DIES IN IOWA**

Mrs. S. S. Embree of Elliott, Ia., who, with her husband spent the winter of 1935 in Sierra Madre, passed away at her home Tuesday morning. Her sons, A. H. Embree, H. S. Embree and Mrs. H. S. Embree left for Iowa the same day to attend the funeral. Mrs. Embree had been seriously ill for many months.

**FORMER FRANCIS KEY  
HAS BABY SON**

Mr. and Mrs. Donald Everett (Frances Scott Key) formerly of Sierra Madre, now living in Monrovia, are the parents of a baby son, Donald Wayne, born November 5 at Huntington Memorial hospital.

**Grammar School Notes**

Beginning this week, Miss Newton's class of 4B children will have motion picture studies, the first being about the Los Angeles Harbor. Pictures will be shown once a week. The class is beginning a study of sea life, with shell collections and a study of the habits of sea animals. The moving pictures will also include this phase.

Miss Wones class composed this poem on Safety:

S—is for sorry, if you play in the street,  
A—is for Attention, you must give to your feet,  
F—is for Fire-drill—don't lag behind,  
E—is for everyone to look both ways,  
T—is for trouble and Trouble is tears,  
Y—is for thinking of Yourself and others.

SAFETY is for all of us  
Wherever we may be.

—Janet Miner.

Miss Lusted is having Mr. Elfresh and Mrs. MacKenzie's class try out for an art poster of Hansel and Gretel and for the puppet show which the P.T.A. is giving. We have not really started the poster yet but are just practicing figures. —Nancy Cate.

The boys in woodshop are still working on their lamps, but we are almost finished. We had a contest for the boys who worked most quietly. The winners were Wilfred Edmonston, Herbert Bernstein and Fred Kinkle.

—Byron Coleman.

Our school has a new song called "The Alma Mater." It is a great success. Miss Pfahler is also teaching us a variety of the Greek songs. —Barbara West.

Although it is getting a little too cool to wear shorts in physical education periods the 6A and 7B girls have been enjoying many games such as basketball, kickball.

—Adair Roach.

The 6A and 7B sewing class have sewing at 1 o'clock until 1:40. We get quite a lot done in that time and all have made needle books, pin cushions, and

some of the girls are still working on their samples. Some have started on their shorts.

—Margaret Richter.

Mr. Larsen's section of the 8th grade has completed a study of Great Britain and her colonies, and have now started a unit on South America. Several of the students have contributed articles to make up an exhibit of South America in the room. Using the radio which Richard Jenkins has loaned the class, the group is enjoying news broadcasts which fit into the current events discussions. Also supplementing the social studies work of the class is the weekly paper, "Current Events," to which part of the class have subscribed. This paper is published in the east, and carries a digest of the latest national and foreign news written on the students' level.

**FAKE DOCTOR MAKES  
A SECOND VISIT**

A man claiming to be a doctor forced his way into the home of Henry Conde, 179 Grove street, Saturday afternoon, but left when Mr. Conde went out the rear door of his home to call police. The intruder was between 40 and 45 years of age, Mr. Conde said, gray-haired and wore glasses. Last May 6, the same attempt was made at several neighborhood homes and Mr. Conde believed it was the same person, according to the police report.

**WANT ADS****Classified Rates  
And Instructions**

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

**WORK WANTED**

REPAIRING, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:11a

PRACTICAL nurse wishes case. \$10 week. References. Phone 2124. —9:4

HARDWOOD Floors refinished, cleaned and waxed. Stained, if necessary. Spots removed. Call N. Reber, 103 Santa Anita Ct. Phone 3003. —29:11a

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McQuay, 5447 Oakdale Dr., Phone 2182. —43:1a

L. H. HEATH, 705 Woodland Dr., Boulder, repairs a specialty. Work promptly and expertly done. Phone 2331. 16:19a

GENERAL carpenter work, furniture repairing, saw tung, 202 Santa Anita Ct. W. S. Parker, Phone 1554. 13:11a

**HELP WANTED**

WANT girl, white, Protestant, for general housework; cooking. References required. No smokers. 585 W. Grand View. Phone 117. —8:8

**RENTALS**

UNFURNISHED cottage for rent. 535 W. Highland. Tel. SY. 61782. —8:8

4 or 5 nice furn. rooms by day, week or month. 52 W. Sierra Madre Blvd. —9:4

HOUSE, furnished; 4 rooms, bath, electrolux; quiet. 3 West Carter. —7:1d

HOUSE furnished, 1 room; 16 windows; kitchenette; bath; ideal location for convalescent. 3 West Carter. —7:1d

ATTRACTIVE Apt. for rent; private bath; h & c water; close in; 34 N. Hermosa. Phone 2582. 47:1d

**FOR SALE****MISCELLANEOUS**

1 WICKER chaise lounge, Sheraton mahogany dining suite, 5 piece breakfast set. Phone Sycamore 7-4415. —8:9e

HIGH oven gas range; excellent oven and broiler; very reasonable. Phone 3394. —8:9e

TWO modern high chairs; trays almost new; moving. Must sell. Phone 2433, 357 Sycamore Place. —8:9e

CHICKENS: roaster, fryers or broilers. 25c per pound. 125 Esperanza. —8:9e

LATE '31 Hudson coach; A1 shape mechanically; good tires and paint. Radio; new battery. \$110. See at Hansen's Used Car lot. —8:9e

**LOST & FOUND**

LOST—spare wheel, tire, tire carrier, Nov. 14 about 11:30 p.m. on S. M. Blvd. between Foothill Blvd. and Paloma St. Please notify Central Garage, Sierra Madre. —8:9g

**MISCELLANEOUS**

TENNIS, badminton rackets, new and used. Supplies, repairs. Tuttle's Tennis Shop, 152 East Laurel. Phone 1702. —7:10i

**THE PERFECT CUP  
OF COFFEE**

CLEANLINESS is the first rule for good coffee. Always wash the pot after each use and scald it with boiling water each time before making coffee. Never wash your coffee pot in your dish water.

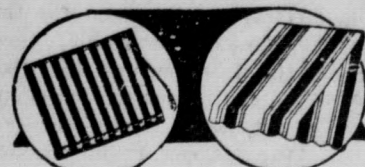


MEASUREMENTS must be accurate for good coffee. One heaping tablespoon of coffee to each measuring cup of water is minimum for good coffee. Double the amount of coffee for after-dinner coffee and feed coffee.



PIPING HOT straight from the pot—that's the way coffee should be served. Never reheat coffee. Always make it fresh, serve immediately after preparation and use freshly drawn water every time.

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

**AWNINGS**

Porch Curtains  
Venetian Blinds

WINDOW SHADES  
Made to Order

Foothill Awning & Shade Shop

— Guaranteed Workmanship —  
134 W. FOOTHILL — Monrovia — PHONE MON. 29

**News Want Ads Pay**

Sierra Madre Woman's Club Juniors

**Semi-Formal Dance**

at Woman's Club House

SATURDAY, NOVEMBER 25

9 - 1 o'clock

Franklin Miller's Orchestra

Patsy West, Vocalist

**A Lightweight  
BICYCLE**

for hill climbing

BICYCLES GEARED TO SUIT

**JOHN'S BICYCLE SHOP**

42 No. Fair Oaks  
SY. 2-4767  
Pasadena

1453 No. Lake Ave.  
SY. 4-2433  
Pasadena

FREE DELIVERY AND PICK-UP

**Telephone SY. 6-2611, The Model for  
Thanksgiving Supplies**

Free Daily Delivery Service to Sierra Madre—(afternoons)

**Foods**

Everything from Soup to Nuts... including a fat, succulent Feast Bird... juicy Cranberries... New York Count Oysters... Jones' Dairy Farm Sausage... Sunland Green Ripe Olives... Imported Camembert Cheese... Model Fruit Cake... Model Baked Mince or Pumpkin Pies... Scrumptious dinner rolls... Buttered toasted Sliced Nuts... After dinner Mints.

**Tablewares**

Consisting of Fostoria's newest glass patterns, Mirror Plateaus, Horn-of-Plenty Centerpiece, Colorful Nut Cups, Snapping Bon Bons, Taperlite Candles, and colored paper Dollies.

**Kitchen Needs**

Roasters, Carving Sets, Cranberry Moulds, Skewer Sets, Turkey Racks...

PLEASING PRICES... SATISFACTORY SERVICE  
A Trial will Convince You

**The Model Grocery Co.**

60 West Colorado St.

Pasadena

**AUTHORIZED  
DISTRIBUTOR**

J. Milton Steinberger

Service and Products  
UNSURPASSED

Atlas Tires and Batteries

**Standard Service  
Station**

115 W. Sierra Madre Blvd.

Tel. 2971

**Pines Coffee Shop  
and Cocktail Lounge**

ARCADIA

Redecorated and Rejuvenated...

to insure you of more comfort, better service and a finer place to dine

AIR CONDITIONED

with the finest equipment available

Our safeguard to your health and comfort



Come  
to the  
Pines

... If you want to treat the family to a home cooked dinner away from home

... If you wish a real merchants special at noon time

... A refreshing rendezvous at our beautiful cocktail bar

Plan now to have your Thanksgiving Dinner with US!

24 Hour Service—Our Doors Never Close

Otto P. Petersen, Owner  
First and Huntington

ARCADIA



Listen... take a tip from me, if you want

to know the real meaning of cooking thrift... get an electric

range. It costs less to operate an electric range than you

may think. Ask a few actual users... you'll find them

enthusiastically "nutty"

about their electric ranges.

SOUTHERN CALIFORNIA  
EDISON COMPANY LTD.

SWITCH TO Thrifty

ELECTRIC COOKING

ASK YOUR DEALER



PROBLEMS OF ROSE  
FANS TO BE AIDED

A special open meeting of the Pacific Rose Society will be held Monday evening, November 20, at 7:30 o'clock, at the Pasadena Public Library. Principal speaker will be Arthur E. Snow, San Fernando nurseryman, who will give an illustrated talk on roses, using colored motion pictures. The public is invited to bring its rose problems and questions which will be answered by the grower.

E. B. DeGROOT STEPS UP  
IN BOY SCOUT WORK

E. B. DeGroot, of East Orange Grve avenue, who for the last 20 years has been chief executive of the Los Angeles Boy Scouts, received a worth while promotion last week when he was made West Coast Public Relations Director of the National Boy Scouts of America, representing all of the Pacific Coast states and inland as far as Denver.

## Sierra Market

58 WEST SIERRA MADRE BLVD.  
Call 41 for Free Delivery

JOHN SPOELSTRA

LEO CULLUM

## FRUITS and VEGETABLES

FRESH PICKED  
ITALIAN SQUASH ..... 2 lbs. 5<sup>c</sup>  
LARGE UTAH TYPE ..... each 5<sup>c</sup>  
CELERY ..... each 5<sup>c</sup>

Large Arizona  
GRAPEFRUIT  
Large Ripe  
PERSIMMONS  
Large Sweet  
ORANGES

1<sup>c</sup>

SWEET TENDER  
GREEN PEAS ..... 2 lbs. 15<sup>c</sup>  
KENTUCKY WONDER  
GREEN BEANS ..... 2 lbs. 15<sup>c</sup>

## Thanksgiving Poultry

Order Now for Choice of Fresh Dressed Birds — Each one personally selected and guaranteed — Remember—Price is no Substitute for Quality

CENTER CUTS  
Prime Ribs of Beef ..... lb 29<sup>c</sup>  
Shoulder Lamb Roast ..... lb 19<sup>c</sup>  
Breast of Lamb ..... lb 11<sup>c</sup>  
WILSON'S CORN KING  
Sliced Bacon ..... lb 27<sup>c</sup>

WHEN YOU BUY AT THE SIERRA MARKET YOU BUY THE BEST



Mrs. Rue K. Allen, of Los Angeles, was entertained over the weekend by Mrs. A. D. Cain at her home, 71 Alegria avenue.

Mrs. Beryl Phaff and Miss Ruth Grant, of Monrovia, were Monday evening guests at the home of Mr. and Mrs. J. S. Billheimer, 37 Suffolk avenue.

Mrs. C. E. Rappolee, 491 West Montecito avenue, is recuperating slowly from an illness which has confined her in bed for the last two weeks and is not able as yet to receive callers.

Miss Joan Nichols, of Los Angeles, was in Sierra Madre Sunday to spend the day with her mother at 536 Ramona avenue.

Mr. and Mrs. Glen Matheny, of Hollywood, were all day guests Sunday at the home of Mr. and Mrs. C. Lauren Maltby, 82 West Alegria avenue.

Mrs. Evelyn Braden, 746 Woodland drive, was entertained over the weekend by Mr. and Mrs. K. R. Griffith at their home in San Pedro.

Mrs. Clara Langstaff, of Long Beach, is houseguest this week of Mr. and Mrs. J. P. Langstaff, 415 Sturtevant drive.

Mrs. J. S. Billheimer, of 37 Suffolk avenue, is among the hostesses serving yesterday and today at the Ninth Annual Quilt Show at the First Christian Church, Monrovia.

Mrs. John Hart, of North Dakota, is visiting her sister, Mrs. Eunice O'Banion, of 339 Camillo street.

Miss C. Gossard and Miss Lucy Kellum visited friends in Sierra Madre Sunday.

Mrs. Valentine Ratliff, 198 West Montecito avenue, is in Long Beach this week visiting her sister, Mrs. John Higdon.

Mrs. Lucy Richardson returned to her home, 339 Camillo street, this week from a two-weeks vacation in San Francisco.

George Scarth of Joliet, Ill., arrived Saturday to remain as guest of his sister and brother-in-law, Mr. and Mrs. A. F. Guinet, of 155 North Baldwin avenue, until the first of December. This is Mr. Scarth's first visit to California.

Mrs. Louella Harriman, of 48 Windsor lane, returned Friday from a week in San Francisco, where she was the guest of her daughter, Miss Ethel Hall, with whom she visited the Exposition

during the closing week.

Mrs. Evangeline Mink, of Seattle, is spending a few days this week with her grandmother, Mrs. Cynthia True, of 96 North Lima street.

John C. Hippert, who for the last three weeks has been receiving treatment at the Veterans Hospital at Sawtelle, has returned to his home, 484 Mariposa avenue. Mr. Hippert is able to be out of doors for a while each day and is enjoying visits from friends and neighbors.

Mr. and Mrs. C. J. Andreck, of Springfield, Mo., who were en route home from San Francisco, spent Saturday with Mr. and Mrs. H. E. Gabriel, 145 East Alegria avenue.

J. C. Whyte, who formerly was in the express business in Sierra Madre, and is now living on a ranch in Oakdale, Calif., was a visitor in the city this week.

Albert Gregory greeted many of his friends Friday when he came up from Hastings' ranch.

Mr. and Mrs. R. N. Post, of Burbank, have moved to 560 Brookside lane and plan to remain there for the winter.

Al G. Hudson and Bill Nicholson, of Huntington drive, are spending a month in the canyon, living on Woodland drive.

Mrs. C. F. Cameron, of Hollywood, was houseguest for a few days last week at the home of her daughter, Mrs. Ruana Lawson, 154 West Sierra Madre blvd. Tuesday evening Mrs. Lawson lectured before the Business and Professional Women's Club of Azusa.

Mrs. K. J. Murdock, 191 North Baldwin avenue, spent last Thursday in Hollywood with her sister, Miss Virginia Reid.

Charles A. Kinnear, of Seattle, en route home from a visit in the east, was houseguest this week of his cousins, Mr. and Mrs. Charles W. Kinnear, 110 East Mira Monte.

Mrs. V. M. Baldwin, of Eureka, is enjoying an extended visit with her daughter and son-in-law, Rev. and Mrs. W. D. Ogg, of 258 North Mt. Trail avenue.

Sierra Madre women who attended a meeting of the College Woman's Club, at the University Club in Pasadena Monday afternoon, were Miss Marjorie Adams, Mrs. E. D. Burbank and Mrs. J. Andrew Hall. Last week Miss Adams attended the performance of the Barber of Seville at the Pasadena Civic Auditorium.

Among Sierra Madres who visited Mrs. Stella Dennison last week at General Hospital where she is undergoing special treatment were Mr. and Mrs. D. B. Christie, 297 West Sierra Madre blvd.

Mrs. E. P. Cox and daughter and son, Miss Margaret and Robert Lee, spent Sunday at Manhattan Beach with Mrs. Cox's mother, Mrs. A. E. Hamilton.

Mrs. A. J. Dewey and Mrs. Pat West were guests Monday at a baby shower at the home of Mrs. James Burke of La Canada, for Mrs. Burke's twin niece and nephew.

Mr. and Mrs. Edwin Ward, Jr., and Mr. and Mrs. Pat West were dinner guests at the Arthur Barrett's home in Los Angeles last Thursday evening. The Barretts formerly lived in Sierra Madre.

Mr. and Mrs. Jack McMillen are houseguests this week at the home of Mr. McMillen's parents, Mr. and Mrs. W. E. McMillen, of 44 West Carter avenue. Wednesday the McMillens and their guests enjoyed the day at their Manhattan Beach cottage.

Frank Hersey of St. Albans, Maine, is spending the winter in Sierra Madre.

Miss Shirley Snyder, who is spending the winter with Miss Ruth West while attending P.J.C. enjoyed last weekend with her parents, Mr. and Mrs. C. C. Snyder at Hermosa Beach.

Mrs. William Lauren Rhoades and Miss Ruth West attended the performance of Manon at the Shrine Auditorium in Los Angeles Saturday evening.

YOUR HOME  
AND MINE

BY ANNE WILSON



It is a good thing to form good habits in cooking as well as in anything else. And the oven meal habit is a mighty good one to acquire. An oven meal saves on two things of which we are all interested in being thrifty these days: time and money. Once you have served one of these easy oven dinners, you are likely to slip into the custom of serving them often.

Using one heat to cook the entire meal is an economical way to cook. And you save a great deal of time by not having to fuss with putting various foods on to cook and taking them off when they are done. Everything is put in the oven together and is done at the same time.

A menu which you will find good for an oven meal is made up of mock chicken legs, tomato and onion casserole, baked potatoes and carrot pudding. Make mock chicken legs in usual manner, roll in bread crumbs and let stand in refrigerator for an hour. Then brown in hot fat and put in a covered dish to finish cooking. Bake everything in a 350 degree oven for one hour.

NIGHTLY WARNINGS  
OF FROST BEGIN

Nightly radio broadcast of frost warnings for citrus growers of California began on November 15. Throughout the winter these announcements will be heard over KHJ at 8:30 p.m. by Floyd D. Young, meteorologist of the U.S. Weather Bureau, from Pomona.

## "ANGELITA" at Padua



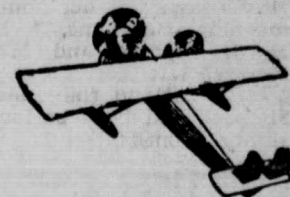
Seven-year-old Priscilla Preciado as she appears in the title role of the devilish little angel in the new production of the Mexican Players at the Padua Hills Theatre.

Hikers Trapped By  
Darkness In Santa  
Anita Canyon

Five young people, stranded on a dark Santa Anita canyon ridge Sunday evening, were rescued by ropes by Rangers C. E. Harlan and Tex Strange and five Monrovia firemen. The boys and girls of high school age from Monrovia and Pasadena were on a ledge in the east fork of Santa Anita canyon. The young people had left the canyon trail and climbed to the ridge, then started down a fire break. Tired and frightened when dusk came, they gave up trying to get out of the canyon. County Flood Control Caretaker Probst at the Santa Anita dam heard the hikers' yells, turned on lights at the dam and then called the foresters. By rescuers' lights, the hikers reached a ledge, then by rope were lowered to a trail leading out of a deep ravine.

Word has been received by James H. Cable, of 183 East Sierra Madre blvd., of the death of his father, C. V. Cable, suddenly, at his home in Kalamazoo, Mich., November 6.

Ben Solnit, 326 Adams street, returned Sunday from a two-weeks business trip to New York, Boston and Chicago.

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The best automobile... at the price you want to pay

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Telephone 45

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Hours 8:30 to 12; 1:30 to 5

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New Location

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Phone 60 --- Residence Phone 78

Hours 2 to 4 p.m. Daily

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## Nathan Jacobs, M.D.

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Hours 12-2; 6-8

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Cut Rate Drug

PRESCRIPTIONS

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## John L. FitzGerald

ATTORNEY AT LAW

Phone 4803

38 North Baldwin Ave.

Sierra Madre, California

## ATTORNEY AT LAW

## Kenneth C. Wiseman

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SCHOOL OF THE DANCE

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Children's Classes from 2-5 p.m.

Evening Classes for adults every

Friday with instruction in modern

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HOUSEHOLD MAGAZINE ..... 12 Issues  
THE COUNTRY HOME ..... 12 Issues  
FARM JOURNAL and  
FARMER'S WIFE ..... 12 Issues  
SIERRA MADRE NEWS ..... 52 Issues

\*If you prefer, you can have LIBERTY Magazine, or LOOK (the picture magazine) one year instead of Collier's.

All Seven  
for One Year  
3.50

VALUE \$6.50 --- YOU SAVE \$3.00

YOU GET ALL SEVEN publications for ONE FULL YEAR, and if you are already a subscriber to ANY of these well-known publications, your present subscription will be extended one full year. Return the coupon below to our office AT ONCE, and you will receive FIVE BIG MAGAZINES each month, also COL- LIER'S and THIS NEWSPAPER each week—that's 112 magazines and 52 newspapers—164 issues in all—for only \$3.50. ORDER AT ONCE before we have to withdraw this offer, or advance the price.

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SIERRA MADRE NEWS,  
Sierra Madre, California

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THE COUNTRY HOME ..... 1 year  
FARM JOURNAL and  
FARMER'S WIFE ..... 1 year

\*.....Check here if you want LIBERTY one year instead of Collier's.  
\*.....Check here if you want LOOK one year instead of Collier's.

My Name Is ..... Address .....

Town ..... State .....



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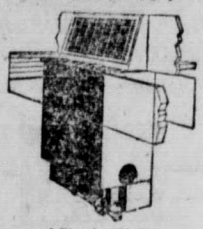
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AND IT WILL  
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Enjoy this *Heating  
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**FRESH PURE WARMTH**

NOW AVAILABLE TO ALL  
HOME OWNERS

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- Complete equipment—everything included. Operates on gas, the modern fuel. Clean, safe, economical. Solves your heating problem for years to come.
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Coming: **COOLER WEATHER**



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A RIGHT TYPE FOR EVERY NEED**

Arrange now for healthful warmth this winter. Install the correct type of gas heating appliance and do away with harmful drafts and dampness on walls. Enjoy the comfort of quick, automatic heat protection.

Investigate the various types of gas heating equipment. There's every size and style—for large homes, small homes, or a single room. Some take up no room-space at all. Many require no basement. Get full information from a dealer or your gas company.

SOUTHERN COUNTIES GAS COMPANY

*Natural Gas* **FASTER  
CLEANER  
CHEAPER**

Look for this seal of approval on any appliance you buy. Insist on equipment that is vented. Venting assures better house heat.

### ANNUAL CONTEST OF ORCHESTRA OPENS

The Pasadena Civic Orchestra announces its annual contest for young artists who would like a concert appearance with the orchestra. Contests this year will be for piano and wind players; flute, oboe, clarinet, bassoon, French horn, trumpet. Contests will be held December 20th and 22nd in the afternoon. Contestants will be notified of the exact hour and place when their applications have been received. Winners will appear in one of the orchestra's concerts later this season.

All contestants must be native born Americans. Applications may be secured from the Civic Orchestra office, 323 Pacific Southwest Building, Pasadena, and must be returned to the office not later than December 9, 1939. No contestants will be admitted after that date. Contestants must bring their own accompanists.

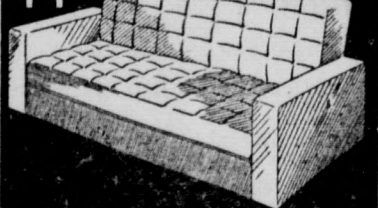
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TILT BACK DIVAN

\$14.95



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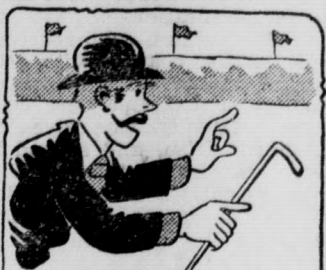
Star Room's 99 FURNITURE

80 NORTH RAYMOND AVENUE  
Pasadena's Largest Furniture Store

### EYE OPENERS—by Bob Crosby

VERSATILE  
**WINSTON  
CHURCHILL**

BESIDES BEING FIRST  
LORD OF THE ADMIRALTY,  
IS A TALENTED LAND-  
SCAPE ARTIST, WRITER  
OF PROSE, ARDENT  
POLO PLAYER, AND  
A FIRST CLASS  
BRICKLAYER!



AT EARLY  
FOOTBALL GAMES  
(ABOUT 1880) IT  
WAS THE STYLE  
FOR REFEREES TO  
WEAR DERBY HATS!

A veteran fighter at 26, Winston Churchill was a full fledged cabinet member at 34. Since then he has held several important ministerial posts. During the world war, he introduced the use of tanks, and planned several war campaigns. Once again, in the present conflict,

### Uncle Sam Is Good To His Ex-Soldiers

Capt. Everett Praises At-  
tention Given Service  
Men At Hospitals

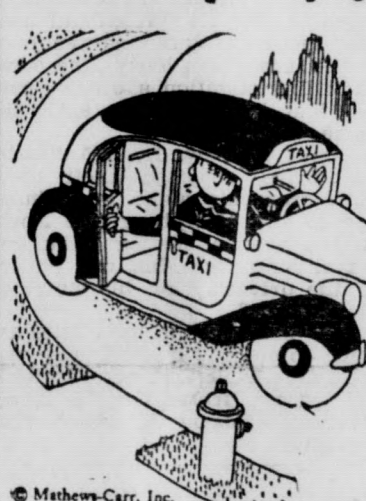
Capt. E. G. Everett, 68 Vista Circle drive, who returned Friday from a five week stay at the Veteran's Hospital at Sawtelle, where he underwent major surgery, has only the highest praise for the splendid medical service being provided at government hospitals for ex-service men and boys who have served in the C.C.C. camps, any of whom are entitled to medical service at the hospitals.

According to Capt. Everett two-thirds of all hospital beds in the United States are in government hospitals. In the hospital where he received care at Sawtelle there are 1100 beds each costing the government \$7.00 per day. While total beds in the hospitals there are 2400, there is a waiting list which it will take eight to ten months to care for and only emergency cases can hope for immediate entrance. Captain Everett believes that even these huge hospitalization facilities will not be sufficient in the next few years to care for veterans who with advancing years will find need of care and will be entitled to receive it in government hospitals, which are equipped with the latest devices known to medical science and have a resident staff of specialists for every conceivable type of treatment.

### Funeral Flowers Sprays \$1 up

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Members of Florist Telegraph  
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### Where's George?



gone to . . .  
PITZER & WARWICK

"You'll fare better in the long run," says George, "if you buy clothes at Pitzer & Warwick, clothiers to the collegian."

321 E. COLORADO ST.  
PASADENA

### LATEST NEWCOMERS

Several families of newcomers arrived in the city this week, including Mrs. N. C. Heron, 28 Cypress court; B. H. Finch, 243 North Hermosa avenue; Mrs. C. B. Cline, 46 West Laurel avenue; R. N. Post, 560 Brookside lane; A. A. Williams, 196 East Montecito avenue; B. T. Scott, 383 West Sierra Madre blvd.; M. Farosini, 28 North Lima street; Mrs. S. Gorman, 52 West Sierra Madre blvd.; L. C. Lambert, 46 North Lima street; Mrs. A. Dunn, 472 Grove street, and C. D. Hickey, 452 North Baldwin avenue.

"MY SKIN WAS FULL OF PIMPLES and BLEMISHES" says Verna S. "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika helps wash BOTH bowels, and relieves temporary constipation that often aggravates bad complexion. Sold at all Drug Stores. —adv.

### TRUTH about ADVERTISING

By CHARLES B. ROTH

#### CAN YOU READ LATIN?

THE law used to recognize the doctrine of *Caveat emptor*.

That is Latin. It means "let the buyer beware." The doctrine for which it stood was simply this: Whenever you bought from another it was your responsibility to see that you got your money's worth, not his.

If he were a dishonest man and wanted to cheat you, you had to protect yourself. The law wouldn't help. "Let the buyer beware," it said. *Caveat emptor*.

That doctrine, as unsound doctrines always must, has given way to a better one. The modern business man, if he expects to remain in business and warrant your patronage year after year, doesn't expect you to protect yourself.

He assumes the obligation of protecting you. He makes sure that his quality is high. He religiously subjects his product to tests. He introduces improvements. And he establishes a price which is the minimum on which he can remain in business.

For this change, which is one of the most important improvements in business, advertising has been largely responsible. Advertising has given a permanent quality to busi-



Charles Roth



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CUSTOM TAILORING

Cleaning, Dyeing, Pressing  
Expert Repairs and Alterations  
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## The Ranch House

2770 East Foothill Blvd. — Pasadena

We suggest that you try our popular priced Luncheons served from 12 noon until 2:30 p.m. and priced at 50c, 65c, 85c

DINNER

is served from 5:30 to 8:30 p.m.  
75c, 85c, \$1.00

SUNDAY DINNER

is served from 12 noon until 8:30 p.m.  
85c, \$1.00

Reservations

are now being taken for

Thanksgiving Dinner

November 23rd and November 30th

Price \$1.00

Tel. Sy. 2-1003

We Cater to Private Parties

See  
A Beautiful Deep  
Sea Garden  
Grow!

SUBMARINE GARDEN  
A Chemical Mystery  
Price 50c

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Tropical and Gold Fish  
Water Lilies and Water Plants  
Curios — Souvenirs — Gifts

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For Your Thanksgiving Dinner  
Fresh Dressed Turkeys - Roasters  
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Morrell Pride Ham . . . . . lb. 25c  
(whole or half)

WILSON'S KORN KING, SWIFT'S ORIOLE  
Bacon . . . . . 1/2 lb. 14c

Meat Loaf (Veal, Beef, Pork) . . lb. 25c



### Pard Dog Food

A Balanced Ration 3 cans 25c

NOW'S THE  
TIME  
TO  
BUY



Reports from all over the country tell of rising rents. Forces are at work which may bring about an upward trend in real estate values and new-building costs.

Now, while a new home is still within reach, is the time to build or buy. Money to finance your purchase can be obtained at this bank at reasonable terms. You can repay monthly over a long period of years. Your payments will steadily reduce the principal sum until eventually your home will be paid for in full. Ask us for details.

## Sierra Madre Savings Bank

KERSTING COURT

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Member Federal Deposit Insurance Corporation



# **RUNAWAY BOY FINDS WAY BACK HOME**

John Lawson, 15, son of Mrs. Ruana Lawson, 154 West Sierra Madre Blvd., missing from his home for three days, returned late Wednesday evening. The youth left home about 3 o'clock Sunday and was last seen around Kersting court that evening. Police reports were broadcast in an attempt to locate the boy, who had made a run-away trip to Los Angeles.

# **Men And Women In Riviera Polo Games**

Spencer Tracy will ride again as captain of the Riviera polo team when they collide with Santa Monica horsemen, led by Frank Borzage, ace film director, Sunday afternoon at Riviera Country Club.

A feature of the program in addition to a ladies match for the Olympic Club title, will be a preview of several events that will be a part of the Equestrian Cavalcade and grand parade which will be staged the following Sunday at Riviera.

# **Best Buys in Town**

Lot on Yucca Trail only \$87.50 full price. Terms

2 1/2 acres. Commanding view. Fine building site. Cheap at \$2500. Now only \$995. Terms.

60 foot lot. Fruit trees. A steal for \$335. Terms.

3 acres. Large oak trees. Secluded. Comfortable cottage. A bargain for only \$3750.

See your Real Estate Broker or apply at 775 SKYLAND DRIVE

# **FALL PAINTING SPECIAL!**

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QUICK-DRYING, ONE-COAT DECORATIVE ENAMEL

For furniture, woodwork, walls, toys and a hundred other things! Enameloid covers solid with one coat. Leaves no brush marks. Dries in 4 hours. Don't miss this limited offer at our store!

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# **Newspapermen Elect Officers; Hear Frank Merriam**

Former Governor Frank F. Merriam was in rare form as he boasted of his days as a newspaper man and discussed the matter of old age benefits at a meeting of the San Gabriel Valley Unit of the California Newspaper Publishers Association at Wistaria Vine Gardens Friday evening, at which L. R. Goshorn of the NEWS was host publisher.

Happy after a delicious turkey dinner and buoyed up by the beautiful Cascade Chrysanthemum Show which made the Gardens as lovely as during the annual Wistaria Fete, the former governor predicted that the federal government will certainly realize the necessity of providing for persons beyond the employable age. Adoption of the Ham and Eggs proposition at this month's election, he said, would have worked untold harm to the state and greatly interfered with early adoption of a reasonable federal old age benefit law. California, he pointed out, is more generous in its treatment of the aged than any other state in the Union and measures enacted here have hastened consideration of old age benefits throughout the nation.

Officers elected by the newspapermen were: Carl Shirley, Covina Argus, president; T. S. Fisher, Downey Champion, vice-president; Robert Berkov, San Gabriel Sun, treasurer, and Lambreth Hancock, LaVerne Leader, secretary. Ross Marshall, Sierra Madre newspaperman, was among the speakers.

# **Arcadia's Newest Store Has Formal Opening Today**

A cordial invitation is extended to Sierra Madreans to attend the grand opening of the new Ben Franklin store in Arcadia today. Specializing in merchandise in the 5c to \$1 price range, it is one of the finest independent stores in Arcadia, and is owned and managed by E. L. Reuter, who with his family, recently moved to that city. The interior of the building was entirely redecorated and the grand opening today, an event that has been anticipated for several weeks, features many special merchandise offerings.

# **BULBS**

To Plant Now  
DAFODILS  
FREESIAS  
RANUNCULAS  
TULIPS  
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WARD NURSERY and FLORIST  
192 N. Mt. Trail — Phone 1614  
Sierra Madre

# **Insurance**

You don't have to go out of town for Servants' Compensation Insurance — or any line of insurance . . .

WE WRITE IT ALL

T. W. Neale  
86 W. Sierra Madre Blvd.  
Telephone 1161



AN event of unique importance in any community and of special interest here, where so many residents are actively interested in the arts, will be presented at the Woman's Club next Wednesday afternoon at 2 o'clock at the Thanksgiving Tea, with the appearance of Haig Arklin, art lecturer and Mme. Arklin, dramatic soprano.

Mr. Arklin who has appeared in leading cities of the nation presented his "Grand Concert of Paintings," which are reproductions by himself in original size of 15 famous paintings of the Italian, English and Dutch schools. These are all oil reproductions following in every detail the original masterpieces. Mr. Arklin will interpret them and depict the many phases of art from the tragic to the sublime. This is probably one of the finest programs to come to Sierra Madre in recent months and it is hoped by officers of the club that Sierra Madreans will take advantage of this unusual opportunity.

Also appearing on the program will be native songs of the Navajo and Pueblo Indians in costume, and a group of Armenian songs including a passage from the Armenian Liturgy, by Kalfajan. Members of the Woman's Club planning Thanksgiving donations have been requested to leave them at the office of Woodson Jones, at Kersting Court and Baldwin avenue, for delivery to the Red Cross.

One of the largest crowds on record attended the fall bridge luncheon arranged by Mrs. J. C. James and committee at the clubhouse Wednesday. Attractive Fall Decorations brought color to the club rooms, and complemented ap-

propriately the authentic Colonial kitchen which had been created on the stage by Mrs. Homer Gilden.

Miss Hazel James Ferguson and Mrs. J. Milton Steinberger dressed as priscilla and John Alden were in charge of the mince meat sale. Prizes for decorations went to Mrs. W. R. Morgan, who received first award for beauty, with second award in the same class going to Mrs. Frank Spencer; first prize for originality was given to Mrs. Johnson Irish, and second in that class to Mrs. Fletcher White. Honorable mentions were awarded to Mrs. J. C. James and Mrs. Blakeman.

Mrs. William Lees, entertained board members of the Woman's Club at a delightful buffet luncheon at her home Tuesday.

Clubwomen who attended the Presidents Council at Monrovia Monday were Mrs. John H. Robertson, Miss Hazel James Ferguson and Mrs. Waverly Pratt.

Sierra Madre Juniors of the Woman's Club who attended the Junior Conference in Los Angeles this week were Mrs. Lyle McElwain, Mary Frances Flemming, Mary Schwartz, Naomi Kohl and June Eastwood, also Mrs. William Lees, Junior Advisor, and Miss Hazel James Ferguson, district vice chairman of Juniors.

The next regular meeting of the Juniors will be on Tuesday, November 21, instead of Thursday, November 23. All arrangements for the Initiation Dance scheduled for Saturday evening, November 25, are in charge of new members.

—Margaret Eliason.

# **City Will Be Gay During Holidays**

Chamber Of Commerce Plans Call For Many Glistening Trees, Garlands

A city fairly bubbling over with Christmas spirit, gay with lighted trees in its shopping district and on the lawns and in the gardens throughout the residential areas, was visualized at a meeting of the directors of the Chamber of Commerce yesterday when it arranged a program for the holiday season.

Their plan calls for a brilliantly lighted, well decorated Christmas tree in front of every business house and garlands of greenery about the light standards. Merchants will be asked to put their best foot forward in the matter of window and store decoration and to contribute in every possible way towards making the city bright and cheerful during the Yule season. Householders will be asked to do their bit, too, by primping up their premises, lighting up living things on their lawns and in their gardens and displaying the usual wreaths and decorations. The aim is to create a real, general Christmas atmosphere that will buoy the townsfolk up and induce that fine, neighborly feeling that is so necessary to real enjoyment of the holidays.

It was agreed that the Chamber of Commerce shall supply the business houses with good sized Christmas trees and green tubs to "plant" them in. Merchants will be expected to furnish their own lights and ornaments, but the Chamber has arranged for community buying of these at much less than the ordinary cost. "All the business people have shown a genuine interest in helping to create the Christmas spirit," President Burr of the Chamber told the directors, "and I believe we are going to have the gayest, brightest shopping district in the valley."

# **BERRY & GRASSMUECK MUSIC CENTER**

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# **Basketball Team Is Being Organized At Grammar School**

Details are now being worked out at the grammar school for a boy's basketball team, to be made up of 7th and 8th grade players. A schedule is being prepared whereby Sierra Madre will join a league with other schools in the San Gabriel Valley. Announcement of team members, league games and dates of playing will be made very shortly, Gerald Smith, superintendent, stated.

Clever posters were made at the grammar school in observance of National Book Week and at the Parent Teachers meeting yesterday afternoon when Miss Harriet B. Sterling of the PJC faculty spoke on "Motion Picture Appreciation," students presented a short program stressing books.

# **Rifle Club To Hold Annual Shoot On Mojave Desert**

Annual 30-caliber shoot of the Santa Anita Rifle Club will be held Sunday on the Mojave desert beyond Hesperia. In order to retain its charter the club must hold one shoot with army rifles a year, and because there is no range in Sierra Madre where the event may be held, it is necessary for the club to go to the desert. Club members will have a dinner meeting at 8 o'clock this evening at a downtown coffee shop.

# **Relieve Boys Of Assault Charges**

Continued from Page One  
conviction was taken of the record.

The incident was not closed without a warning by Judge Neale that celebration of Halloween does not convey a license to "throw things—especially at motorists who may be injured or whose attention may be diverted from the highway, resulting in possible death or injury to many persons." He gave notice that similar offenses would be dealt with strictly according to the statute hereafter.

Charges of assault grew out of hurling oranges and tomatoes at a police car containing three officers. Scores of other cars had been decorated with overripe tomatoes. Three boys entered pleas of guilty. Attorney M. A. Woodward filed a demurrer to the complaint against Bradley, opening the way for a modification of the police complaint when his trial was scheduled Friday. Judge Neale postponed the trial then until Monday when the amended complaint was presented and the incident closed.

# **Answers**

- (Questions on Page 1)
- 1—Patrick Henry, who was a delegate to the Continental Congress at the time.
  - 2—Mt. Palomar, near San Diego.
  - 3—Earl Derr Biggers, who is now dead. It is reported that his wife receives \$25,000 for every picture made in which the character Charlie Chan appears. The plays are now written by scenario writers in the Hollywood studios.
  - 4—Frank Wykoff, U.S.C. runner and co-holder of the 100 yard dash record.
  - 5—It is handy for drying clothes during the winter.
  - 6—Alcatraz is located in the center of San Francisco Bay. It is now a federal penitentiary.
  - 7—Caruso. He was an Italian tenor, and he could reputedly hold a note for 8 minutes.
  - 8—John N. Garner, vice-president of the United States is known as "Cactus Jack." He is called by that name because he comes from Texas, a state that contains much desert land and many varieties of cactus.
  - 9—Contempt is derived from the Latin word contemptus and the word now means the feeling one has concerning anything mean, vile, or worthless.
  - 10—A lady is always seated on the man's right when riding in an automobile, taxi or carriage.

# **Unusual, But It Happened Right Here**

Continued from Page One

valued at approximately \$125 were removed from an unoccupied house at 310 East Highland avenue just around the corner from the Emerson residence, the same night. Investigation showed a pass key had been used to enter the house.

James Heasley, Jr. 475 Sturtevant drive, reported theft of a radio from his home last Thursday, and A. V. Nyberg, 205 North Wilson avenue, lost gasoline and a tank cap from his car parked in the driveway of his home on November 6.

It is believed the burglaries are being committed by the same person who stole several electrical appliances from the Southern California Edison Company office recently.

# **Women Prefer Security Over Love, Marriage Questionnaire Shows**

IN a questionnaire sent out by Gretta Palmer to one hundred ex-wives and one hundred ex-husbands to help determine why marriages go wrong, the most illuminating answer was that 45 of the 200 had gone into marriage with no firm intention of making it a success. In other words, marriage to them from the start was not the real thing but something of a trial balloon. They knew that if things went wrong they could always count on divorce as an escape. Divorce was their protection.

"Without love or even a deep fondness holding them together, husbands and wives are bound to quarrel, and without a firm determination to succeed in marriage at all costs—with never a thought of divorce—many are sure to let the first quarrel lead to the wreck of the home," writes Miss Palmer in the November Good Housekeeping, in an analysis of the questionnaire.

Of the 200 questioned, only a little more than half had married for love. And more startling is that most of these were men. Seventy-five percent of the women admitted they had married for other reasons. "Increased Prestige" and "Security" were checked far more often than "Love," "Children" or "Companionship."

A few months ago a questionnaire was sent out to one hundred Golden Wedding couples. Not one man or woman out of that entire group had married for "Security." All the women and almost all the men had married for "Love."

On the average the marriages of the 200 lasted only four and one half years. The longest was 12 years; the shortest, six months. It seems, therefore, that the fourth year is the most dangerous year. This is the year, as one answer puts it, when "trouble arises after the first glamour has worn off and before the habit of being married has had a chance to harden."

How much time elapsed between divorce and the second marriage was one of the questions asked by Miss Palmer. The majority answered that at least two years had elapsed before remarrying, and the average period was between three and four years. This is a sign that something other than another "love" had caused the break-up of their homes.

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

# **Adopt Slogan For Homecoming Week On Trojan Campus**

As a rallying cry for 40,000 returning alumni, "Ship Ahoy! Sail on with Troy!" has been selected as the 1939 Homecoming Week slogan for the University of Southern California students and graduates during the week from November 27 to December 2.

A heavy schedule of events already has been planned for Alumni who revisit the Trojan campus for the weeks' program to be climaxed on December 2 by the S.C.-Washington football game in the Los Angeles Coliseum and the annual Homecoming Dance at the Ambassador Hotel.

# **YOUNG SON IS BORN TO THE J. E. WILSONS**

Mrs. J. E. Wilson, 282 Santa Anita court, returned during the weekend from Huntington Memorial hospital with her baby daughter, born October 24. The baby who weighed 5 1/2 pounds at birth, will be christened Dee Ann. Mrs. Wilson is well known in Sierra Madre as the former Marjorie Shields. She and Mr. Wilson will reside here with her mother, Mrs. C. D. Shields.

# **It's Bulb and Sweet Pea Planting Time**

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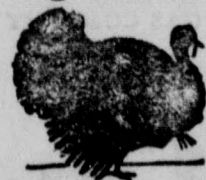
of Los Angeles, thoroughly experienced in service station work, has taken over the management of the station and will personally operate it.

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# **Thanksgiving Dinner In California**

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Don't forget Sunday, November 19th—Edward Langley of the Artists and Sculptors Club in Hollywood will talk on "40 Years in the Movies." 6:30—Supper and program, only 50c. Cascades, now at their best, make ideal Thanksgiving Gifts. Specially priced at \$1 and \$2.

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